

# Notes on Contributors

**Simon Batchelor** has over 30 years' experience in development. Starting in agriculture and water provision in the 1980s, in the 1990s he designed and implemented an innovative programme of social mobilisation in Cambodia, which saw considerable impact over a ten-year period. From 2000 onwards he has been researching the role of Information and Communication Technology in poverty alleviation and has been a champion of mobile phone-enabled payment systems among other ICT innovations. A practitioner at heart, he is currently Director of Gamos Ltd, which undertakes action research and learning on the social factors influencing development programmes.

**Nicholas Benequista** holds an MPhil in Development Studies from IDS and is currently a PhD candidate in the Department of Media and Communications at the London School of Economics and Political Science, where he is researching new approaches to media development. He is also a part-time consultant with experience in international journalism, research communication and communication for development. He can be reached at [n.p.benequista@lse.ac.uk](mailto:n.p.benequista@lse.ac.uk) or followed on Twitter at [@benequista](https://twitter.com/benequista).

**Penelope Beynon** is an independent Monitoring and Evaluation Adviser, with a particular interest in embedding organisational learning systems and facilitating frontline-led change. Penelope believes that people learn best when they identify issues and solutions themselves, and during her time as M&E Adviser in the IDS Impact and Learning Team she put this belief to the test by developing a Facilitated Self-evaluation approach that takes a non-expert project team through a robust evaluation of their own work. She has undertaken research and evaluation focused on a range of social policy issues, including labour market policy, pensions policy reform, research communication for international development and a range of child-focused services.

**Liz Carlile** is Director of Communications at the International Institute for Environment and Development (IIED), a policy research think tank. Liz graduated in Geography at London University – School of Oriental and African Studies (SOAS) and has a postgraduate qualification in Strategic Marketing Communications. Her career has focused on the development community and voluntary sector and latterly with a specific emphasis on research communications and strategic communications development. Liz is also Communications lead on the Department for International Development/Natural Environment Research Council/Economic and Social Research Council-funded Ecosystem Services for Poverty Alleviation project (ESPA) and has been research communications reviewer for a number of DFID research programme consortia.

**Christelle Chapoy** is the Senior Policy and Advocacy Officer at the International Initiative for Impact Evaluation, 3ie. Prior to joining 3ie, Christelle worked in the field of communications for development for over ten years with the United Nations Development Programme (UNDP) in New York, London, Cambodia and in its Bangkok Regional Centre, and managed the advocacy and communications project of Oxfam's largest humanitarian programme in Aceh, Indonesia.

**Ajoy Datta** works for the Overseas Development Institute (ODI)'s Research and Policy in Development (RAPID) programme on the role of knowledge in policy processes. His work has featured: the study of policy processes and knowledge use; knowledge interaction processes (such as policy engagement and research communications); intermediaries such as think tanks and networks; and developing capacities of human systems to make better use of knowledge. His work has involved undertaking research, developing strategies, facilitating workshops, drawing up toolkits, mentoring, managing

networks, as well as monitoring, learning and evaluation.

**Alun Davies** coordinates the schools engagement programme at the Kenya Medical Research Institute–Wellcome Trust Research Programme in Kilifi, Kenya. He has an MA (distinction) in Education, International Development and Health promotion (Institute of Education, London University). Previously he has been a science teacher at a UK comprehensive school, a rural Kenyan district school, and a senior teacher at an international school in Mombasa. Between 2003 and 2007 he embarked on a career in health research, becoming a manager of an HIV research project in Kilifi. His current work in community engagement with health research draws heavily on his experience in science education and research.

**Tim Davies** is an interdisciplinary PhD student in the Web Science Doctoral Training Centre and Faculty of Human and Social Sciences at the University of Southampton, where his research focuses on the impacts of open government data. He consults for AidInfo on the development of technology and intermediary communities around the International Aid Transparency Initiative, and has worked with IKM Emergent exploring the use of linked data in development. He recently co-edited a special issue of the *Journal of Community Informatics on Open Data and Community Informatics*.

**Duncan Edwards** is Information Systems Innovation Manager in the Knowledge Services Team at IDS. He has over 12 years' experience working in the field of information systems to support the use of research knowledge within the development sector. He recently led the development of the IDS Knowledge Services Application Programming Interface (API) which opens up the Eldis and Bridge datasets as open data.

**Jonathan Ensor** is a Lecturer at the Centre for Applied Human Rights at the University of York. His work has focused on developing better understandings of community-based adaptation and the role of social learning approaches in adaptive capacity, resilience and rights. This research is rooted in four years' exposure to adaptation practice and has focused on how development actors can work with and through

processes that expand poor people's opportunities for power sharing, experimentation and access to knowledge and information, using participatory methodologies to build information-sharing and knowledge-building relationships.

**Greg Fegan** has been the Statistician at the Kenya Medical Research Institute–Wellcome Trust Research Programme in Kilifi, Kenya since 2003. Previously he held positions at Louisiana Office of Public Health, the Medical Research Council Labs in the Gambia, the Demographic and Health Surveys and the London School of Hygiene and Tropical Medicine. He received his PhD in Epidemiology from Tulane University and has an MSc in Information Technology and a BA in Social Sciences. Amongst other things, he has an interest in large-scale public health interventions and has been involved in important pieces of research using bed-nets as protection against malaria going back to the early 1990s.

**Catherine Fisher** works within the Impact and Learning Team at IDS. She is interested in the intersections between research, policy and practice, with a particular emphasis on the role of people trying to strengthen connections between those spheres. She has worked in and alongside the IDS-based Knowledge Services for over ten years and has been active in convening knowledge brokers and intermediaries, supporting learning and connecting theory and practice about these roles. Her focus is on knowledge brokering and knowledge sharing, learning, capacity development and embedded evaluation.

**Marie Gaarder** is the Director of the Evaluation Department in the Norwegian Agency for Development Cooperation (NORAD). Prior to joining NORAD she was the Deputy Executive Director of the International Initiative for Impact Evaluation, 3ie, and a Senior Social Development Economist at the Inter-American Development Bank (IADB). Marie holds a PhD in Economics from University College London. Her publications range across a number of areas, including environmental health, conditional and unconditional cash transfer programmes, the institutionalisation of government evaluation, and the use of evidence in decision-making.

**Ben Garside** is a Researcher in the International Institute for Environment and Development (IIED)'s Sustainable Markets Group. His key

areas of interest are: information and communications technologies for sustainable development, especially improving the impact of community-driven ICTs from the perspective of better identifying end user information and communication needs; sustainable, pro-poor business models; monitoring and evaluation and better measuring impact; energy and low-powered ICTs; and local involvement in decision-making on decentralised energy access. Ben comes from an engineering background with extensive experience in ICT consultancy and telecoms prior to working at IIED. He has a Master's degree in Development Management from the London School of Economics.

**Heather Gilberds** is a doctoral candidate in the School of Journalism and Communication at Carleton University, Canada. Her research aims to understand the nature of activists' engagement with development institutions, specifically focusing on community media activism and natural resource management in Ghana. She is the Research Associate for Radio, Convergence and Development in Africa (RCDA) – an International Development Research Centre (IDRC)-funded programme implemented by Carleton University's Centre for Media and Transitional Societies.

**Kristina Hallez** worked in Cairo, Egypt as the Communications Officer for the Middle East Hub of the Pathways of Women's Empowerment Research Programme Consortium between 2007 and 2011. She is currently pursuing a Master's degree in Public Policy at Johns Hopkins University. Her areas of interest are development and gender justice in the Middle East.

**Blane Harvey** is a Research Fellow in IDS' Climate Change Team. Blane studies knowledge production, validation and dissemination processes within climate change; the use of culturally appropriate strategies and technologies for learning, communication and knowledge sharing; and power dynamics in inter-institutional cooperation. He was also principal investigator on the 'Climate Change Communication and Social Learning' research discussed in this *IDS Bulletin*. Prior to joining IDS, Blane completed a PhD in Education and International Development at McGill University and was a member of the Climate Change Programme at the United Nations Institute for Training and Research (UNITAR).

**Catherine Kilelu** is a PhD researcher at the Communication and Innovation Studies Group at Wageningen University, the Netherlands. Her research interests are in understanding the dynamics of innovation processes in an evolving smallholder agriculture system in Kenya. The PhD research particularly looks at the evolving innovation intermediaries' domain and their role in providing broad innovation support to smallholder farmers in their interactions with diverse actors within innovation networks. She can be contacted at [catherine.kilelu@wur.nl](mailto:catherine.kilelu@wur.nl).

**Sam Kinyanjui** is the Head of Training and Capacity Building at the Kenya Medical Research Institute–Wellcome Trust Research Programme in Kilifi, Kenya and has the role of developing and managing all the training activities geared towards building local capacity for research. The overall aim of his work is to generate a critical mass of East African researchers who can lead the local health research agenda. Currently, Sam is in charge of over 40 PhD and 25 Masters students and a large number of technical staff undertaking various courses for their continuing professional development.

**Laurens Klerkx** is Assistant Professor at the Communication and Innovation Studies Group at Wageningen University, the Netherlands. He holds an MSc in Tropical Agriculture, and a PhD in Communication and Innovation Studies. His research takes place in the realm of agriculture and focuses on demand articulation and multi-stakeholder negotiations for demand-driven research and innovation; development of agricultural advisory systems; systemic intermediaries for facilitating linkage building and interaction in innovation systems (innovation brokers); and the dynamics of innovation networks. Besides being active in academic research and teaching, Laurens' work informs policymakers through contributions for organisations like the World Bank, the European Commission and the Organisation for Economic Co-operation and Development (OECD).

**Cees Leeuwis** is Professor of Communication and Innovation Studies at Wageningen University, the Netherlands. He regards innovations as a balanced whole of technical devices, mental models and organisational arrangements, resulting in coordinated action in a network of stakeholders. His research focuses on the value of

new interactive and cross-disciplinary approaches to bring about coherent innovations; the analysis of social learning and conflict management in networks; changing dynamics and arrangements in the knowledge infrastructure due to privatisation of research and extension; and the reflexive monitoring and evaluation of innovation support strategies and trajectories.

**Tessa Lewin** is a development and media practitioner with extensive experience in training and research. She has an Honours degree in International and Comparative Politics from the University of Cape Town, and an MA in Computer Imaging and Animation from London Guildhall University. She has worked with Passion Pictures, Channel 4, Guardian Unlimited and Trunk Animation as an animator, producer and director. She is currently a Research Officer in the Participation Power and Social Change Team at IDS, and Communications Manager for Pathways of Women's Empowerment Research Programme Consortium. Her academic interests include media, communication, gender, sexuality, and visual methodologies.

**Edoardo Masset** is a Research Fellow at IDS. He is an agricultural and development economist with over ten years' experience in international development and the impact evaluation of development programmes. In addition to impact evaluation his main research interests include rural development, food consumption, and nutrition and poverty dynamics.

**Bibi Mbetse** is a social scientist with a Bachelor's degree in Sociology from Maseno University in Kenya, and a Master's in Science in Public Health from the London School of Hygiene and Tropical Medicine. She has seven years' professional experience in the field of public health programme implementation and operational research in Kenya, of which she served at middle management level for both the government and non-governmental organisations. Her experience ranges from designing, documenting, implementing, coordinating and monitoring research and community development programmes targeting vulnerable most at-risk populations (youth, injecting drug users, sex workers and homosexuals).

**Sassy Molyneux**, PhD, is employed by Oxford University and has been working as part of the

Kenya Medical Research Institute–Wellcome Trust Research Programme in Kilifi, Kenya, since 1994. Sassy's research work has focused on two main areas: the interface between health systems and households, and the interface between health researchers and communities. Her current main focus is on community accountability; producing new thinking, evidence and recommendations around strengthening community involvement in biomedical research and health delivery in sub-Saharan Africa.

**Mary Myers** is a consultant specialising in radio, ICTs and media in Africa. Her Master's is from Oxford University and her PhD from Reading University. She has worked on many projects, evaluations and research programmes since going freelance in 1996. From 2002 to 2003 she was an adviser on communications and media within the Department for International Development (DFID). With a background in non-governmental organisation programme management, she has travelled and worked in more than 20 countries in Africa. She has contributed to various academic conferences and has written research studies, policy papers and reports on radio, media and development.

**Kirsty Newman** founded the Evidence-Informed Policy Making programme at the International Network for the Availability of Scientific Publications (INASP) in 2009. The programme supports policymakers to access, evaluate and use research information. INASP's approach is to support and mentor local 'change makers' to design and implement capacity-building programmes. Kirsty started her career as a research scientist and has a PhD in immunology. In August 2012, Kirsty moved from INASP to the UK Department for International Development to work in the Research Uptake team.

**Susie Page**'s professional background is as a clinician, holding an MSc in Research and Evaluation for professional practice. She has had a career-long interest in the relationship between research and its uptake in both policy and practice concomitant with her interest in the way research is communicated to its intended audience. The evidence-based-everything movement in health care has provided particularly fertile ground for exploring this concern, and insights gained from this experience coupled with work undertaken whilst

leading the Impact and Learning Team at IDS 2011–12, have been brought to bear by her editorial input to this *IDS Bulletin*.

**Zachary Patterson** began his higher education career by studying and researching international relations at Marian University, in Indianapolis, Indiana, where he completed his BA in Political Science and History in 2007. Before receiving his Master's degree in Development Studies at the University of Sussex and IDS in 2011, Zachary completed a Master of Public Affairs Program at Indiana University's School of Public and Environmental Affairs in 2010. Zachary is currently assisting with several publications at IDS, and hopes to begin a sociology PhD programme in 2013.

**Samia A. Rahim** worked as a Researcher and Communications Officer at the Pathways of Women's Empowerment Research Programme Consortium at BRAC Development Institute (BDI). She was involved with research investigating the practice of religion and role of television-watching in everyday life, and facilitated digital storytelling workshops in Dhaka and Rangamati. Samia is interested in the use of technology in documenting personal stories and its potential to generate new narratives and bring about social change. She intends to pursue graduate studies in anthropology/history.

**Marc Schut** is a postdoctoral researcher working with the Communication and Innovation Studies Group of Wageningen University, the Netherlands. His PhD research focused on the role of research in complex policy processes for which he worked two years as action-researcher/policy adviser on biofuel sustainability in Mozambique. He currently works on Agricultural Innovation Systems in a Wageningen University and AfricaRice project on the institutional dynamics of parasitic weeds in smallholder rice production in Benin, Côte d'Ivoire and Tanzania.

**Patta Scott-Villiers** is a Research Fellow at IDS promoting participatory action research with pastoralists and other marginal communities, primarily in East Africa. Her recent projects include working with young Karimojong in Uganda to research the local economy, and

customary leaders in northern Kenya and southern Ethiopia researching peace and security. She also collaborates with bilateral donors and international non-governmental organisations on participatory approaches to analysis. Recent writings include 'We are Not Poor! Dominant and Subaltern Discourses of Pastoralist Development in the Horn of Africa' in the *Journal of International Development* (2011), and a series of pastoralist publications to be found at [www.pastoralists.org](http://www.pastoralists.org).

**Louise Shaxson** is a Research Fellow in the Overseas Development Institute's Research and Policy in Development (RAPID) programme. Her work focuses on improving public sector policy and strategy within the broad framework of evidence-based policymaking. She has conducted strategic reviews of the evidence landscape for key policy issues, advised how to change team structure and operations to introduce a knowledge brokering approach to research–policy links, and commented on organisational changes which could improve the research–policy interface. She recently co-authored *Knowledge, Policy and Power in International Development: A Practical Guide* (University of Chicago Press, 2012).

**Joanna Wheeler** is a Research Fellow in the Participation, Power and Social Change Team at IDS. She has over 15 years' experience of research on citizenship, power and accountability, and violence, with a strong emphasis on participatory methodologies and communication. Her current research is on xenophobic violence in Cape Town, and the relationship between citizens and informal governance at the local level and the prospects for greater democracy. Her research interests include agency and citizenship in contexts of violence, accountability and power, participatory research methodologies, communication for social change, and global collaborative research networks.

**Lara Worcester** is a digital storyteller and postgraduate from the Institute for Gender and Women's Studies at the American University in Cairo. She received her BA in Communication and Cultural Studies from Concordia University in Montreal.