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Crossroads of Empowerment: The Organisation of Women Domestic Workers in Brazil

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Abstract
The organisation of women domestic workers in Brazil reveals a process of collective empowerment at work in a society where gender, race, and class inequalities intersect, giving rise to complex mosaics. Analysing processes of empowerment in these circumstances calls for abandoning universalising visions of women and recognising differences and inequalities beyond gender in multiracial and multicultural societies. Women domestic workers face class contradictions in establishing harmonious relationships with women bosses, who are also participants as workers in unions and other political spaces. This contradiction creates difficulties in constructing a common agenda for the advancement of domestic workers’ labour rights. This article draws on participatory research with women domestic workers in the city of Salvador in north-east Brazil, and aims to analyse some of the consequences of the articulation of gender, race, and class inequalities in their lives, how these inequalities obstruct women’s pathways of empowerment and what women domestic workers are doing to seek greater rights, recognition and justice.

1. Introduction
Thinking about this article and talking with Creuza Oliveira, the ex-president of the National Federation of Domestic Workers (FENATRAD) about the trajectory of domestic workers organising in Brazil, we both came to realise that there are many crossroads in a woman’s life. These crossroads are places and moments where privilege and inequality are highlighted. The city of Salvador where we both live is a place where Afro-Brazilian culture holds great influence. For us, crossroads are places or moments where or when you are presented with a choice or the power to make a choice. In women’s lives there are other crossroads, those that often do not offer an opportunity to choose or change something in their lives, and in which their own power may be absent. At these crossroads, gender, race and social class intersections provoke an accumulation of inequalities that may make it hard to surpass the obstacles faced by women in their pursuit of pathways of empowerment.
The experience of being a woman is socially and historically constituted. There are girls who start their lives working very hard, without any chance to grow up, get a good education and choose a profession. In Brazil it is very difficult for non-white women to complete their education and get a real chance to choose their destiny. Becoming a domestic worker is rarely a choice. This choice or lack of choice is the first crossroad that domestic workers face. For myself, a white middle-class woman, there were many choices when I reached that early crossroad. When I was born my family made many plans for my future: to go to a private school and become a great professional. My grandma always told me, I'll never forget: never get married! Marriage is not a good business for any woman; get a good profession, be a doctor, be a lawyer, be a journalist… In my home there were five domestic workers taking care of everything and there was one domestic worker whose only job was to take care of me. She was called “Maria Pequena” (Little Maria), because she was only 12 years old at that time. She carried me everywhere: to play, to go to the kindergarten, to go to bed, to be fed. She was a child taking care of another child. She did not know how to read or write. After some years she married and went back to her mother’s house, back to the same poverty that had first brought her to my house.

Creuza Oliveira, like Maria Pequena, started work when she was still a child. At the age of 10, she began looking after other children. She remembers the loneliness of being the only child in the house who received no affection, of the birthdays forgotten, of the daily humiliation of having her own separate plate and cup that were kept under the kitchen sink, of never being able to play, or to study. She remembers those days: ‘They called me a stinking girl, black girl with “bad hair”… Any child who grows up hearing this believes that it is the truth’. She was the same age as the family’s children; she represented centuries of social inequality separating the two realities. Until the age of 15, she never received any money for her work, only food and old clothes. It was not until she was 21 that her documentation as a worker was signed for the first time. She suffered violence, from psychological violence to deferred payment and even sexual abuse. In her activism, Creuza has sought ways to put an end to successive generations of young black girls becoming domestic workers. But she reflects, ‘exploitation is a difficult cycle to break. It passes down through generations… unfortunately paid domestic work is a door into the work market for black women in our country’.
Through a range of interventions and alliances, Creuza and other domestic workers rights activists have brought about changes in the law, and fostered the implementation of innovative programmes that seek to change the options open to young black women at the crossroads that take them into domestic work. This article considers some of the implications of these intersections, and some of the innovations and conquests that have begun to change the situation of domestic workers in Brazil.

2. Negotiating the “traffic”: intersections and inequalities

Intersectional discrimination and subordination have distinctively different consequences from those arising from one form of discrimination only, whether based on race, gender, sexual orientation, age or class. The consequences of intersectional discrimination may remain unaddressed by prevailing human rights approaches, because the specific problems or conditions associated with this form of discrimination are often subsumed within one category of discrimination, such as race or gender discrimination (Pradhan-Malla 2005). Brazil's colonial past produces intersections between gender, race and class that emerge from slavery and patriarchal history. It is essential, in this context, to understand the structures that operate to produce and reproduce inequalities that block resources and access to power for those at the crossroads of the intersections of gender, race and social class.

Women of colour are often positioned in the space where racism or xenophobia, class and gender meet. They and other multiply positioned groups who are located at these intersections by virtue of their specific identities must negotiate the "traffic" that flows through these intersections. This is a particularly dangerous task when the traffic flows simultaneously from many directions. Injuries are sometimes sustained when the impact from one direction throws victims into the path of oncoming traffic, while on other occasions, injuries occur from fully simultaneous collisions. These are the contexts in which intersectional injuries occur - when disadvantages or conditions interact with pre-existing vulnerabilities to create a distinct dimension of disempowerment (Crenshaw 2000).

A vivid example of this “traffic flowing simultaneously” is provided by an examination of paid domestic work in Brazil. To speak of domestic workers is to speak of women at
work: 95 per cent of domestic workers in Brazil are women and 60 per cent are black. The category of the domestic workers is the largest professional category in the country, made up of 6.8 million who work for a monthly salary. They represent 5 per cent of the Brazilian population (IBGE 2007). Almost half a million Brazilian girls are domestic workers, executing all the types of housework, working long hours and with little or no financial remuneration. There are 494,002 domestic workers between 5 and 17 years old. Of this total, 222,865 are below the age of 16 (IBGE 2001; IBGE 2003). These figures probably underestimate the true scale of the problem, given that employing children under 16 is illegal.

Domestic work in Brazil is part of a pattern of economic development that is strongly influenced by the heritage of slavery, and associated with distinctive forms of gender, race and class exploitation. The legacy of slavery continues to structure the racial and sexual division of work. The exploitation that Brazilian domestic workers face has given meaning to the political organisation and action carried out by organisations of domestic workers.

In the 1920s and 30s, black women organised in the Brazilian Black Front for the first time. They argued for the recognition and the status of paid domestic work, with rights and duties as any other work. This movement resulted in the creation of the first association of domestic workers in 1936, by a black communist activist called Laudelina dos Campos Melo. Born on 12 October 1904, Laudelina started working as a domestic worker at the age of seven. From the age of 16, she became active in black women’s associations and went on to join the Brazilian Communist Party (PCB). President of the first Domestic Workers’ Association from 1936 to 1949, she initiated a process of organising that was interrupted by the twenty years of dictatorship, from 1964-1984, and which gathered increasing strength on the return of Brazil to democratic rule in 1985, and the constitutional process of 1988.

The domestic workers organisation at national level began with an informal network of associations from various Brazilian states. This resulted in the creation of a National Front of Domestic Workers in 1981. This Front acquired the status of Domestic Workers National Council in 1985. In the wake of the end of twenty years of dictatorship, the political freedom to organise in the new democracy gave the movement new impetus.
The National Federation of Domestic Workers (FENATRAD) was founded in 1997. In 1998, this Federation was affiliated to the National Confederation of the Workers of the Commerce and Services (CONTRACS), the Central Workers Union (CUT) and the Latin American and Caribbean Domestic Workers Confederation (CONLACTRAHO).

From the first domestic worker’s association to the recent conquests of FENATRAD, domestic workers organising for rights and recognition have arrived at many crossroads and transformed them into moments of choice, and of power. The story of domestic workers’ organising is one of overcoming arduous obstacles, of constructing new pathways for action and building strategic alliances. It offers rich lessons about the conquest of rights and the construction of citizenship, and about what can be done to avoid getting caught in the “traffic”.

3. Differences that make a difference

There is growing recognition that the failure to attend to the various differences that characterise the problems and predicaments of different groups of women can operate to obscure or deny human rights protections that all women are due. While it is true that all women are in some way subject to the burdens of gender discrimination, it is also true that other factors relating to women's social identities such as class, caste, race, colour, ethnicity, religion, national origin, and sexual orientation are “differences that make a difference” in the ways in which various groups of women experience discrimination. These differential elements can create problems and vulnerabilities that are unique to particular subsets of women, or that disproportionately affect some women relative to others.

In Brazil, racism divides white men and women and non-white men and women in different categories of income. It aggravates gender inequalities. It makes the female identity of black women inferior to that of the racially hegemonic group of white women. In face of this inequality, it is necessary to analyse how racism subcategorises gender, creating different statuses for different women (Carneiro 2003). Black men have social indicators below those of white women in Brazil, and black women even more so (Carneiro 2003). Consequently, black women would require extraordinary social mobility to surpass both racial and gender obstacles.
Despite the expansion of the labour market to include women over the last half century, the fact that 60 per cent of domestic workers are black shows that labour market expansion for women did little to improve black women’s reality. When black women get a chance to get a formal education and therefore social mobility, most of them get jobs with lower salaries in poorly recognised positions in the labour market. The racial discrimination in the selection process is very clear in Brazil; “good appearance” is a tenuous way to obstruct black people and especially black women, because having a desirable “appearance” means being white.

Racial discrimination in the labour market is reflected in the income of black Brazilians. They have a monthly average income between 50 and 70 per cent less than other workers; they also make up the majority of the unemployed. Black women suffer double discrimination that results in lower wages. According to research carried out by the Institute of Applied Economic Research (IPEA), in partnership with the Special Secretary of Women’s Policies (SPM) and UNIFEM: black women earn 67 per cent of what black men earn and 34 per cent of the average income of white men. They are at the bottom of the salary pyramid. In average wages according to race/gender in Brazil: on average white men receive US$542 and white women receive US$338 per month; black men receive US$275 and black women receive only US$184.

Black movement activists have succeeded in forcing the Federal Government to take measures to combat racial inequalities and racism. These actions have resulted in the recognition of the existence of institutional racism in our country and the implementation of affirmative action and public policies. With support from international organisations, building on the experience in the US and UK, this programme against institutional racism brought together the black movement and women’s movement to challenge racial and gender inequality in Brazil. But this crossroad also causes a deep division between women in seeking pathways for collective empowerment as women. The unjust and unequal sexual division of work puts different women on different sides. Domestic workers are on one of these sides.

4. Between women: The “sexual re-division of work?”

The relationship between middle and upper middle class employers and domestic workers brings the issue of class relations centre stage. This relationship of white
women in the position of employer and black women in the position of a domestic worker reinforces racial relations of inequalities of power and resources. Women employers often disrespect domestic work as a profession - not respecting the law in terms of payment and hours. Data from the national institute of statistics, IBGE, shows that in Brazil there are 72 per cent of domestic workers without a Worker’s Card; 27.7 per cent of them receive half of the minimum salary and 41.3 per cent receive between half and one minimum salary. Many maintain a relationship based on disrespectful attitudes, on the negation of rights and on keeping silence in the face of violence and sexual abuse suffered by domestic workers in the workplace at the hands of their partners, husbands, sons, friends or other relatives (Oliveira and Sant’anna 2002). These patterns of violence have a history; as Oliveira and Sant’anna note:

In the past we did not dare to classify the subject as being sexual abuse as today it is considered. It was only domestic-sexual violence. It was a kind of violence that forced black women to remember little had changed regarding the patterns of behaviour established between slave owners and their slaves, between the "casa grande" and the "senzala".

The relationships between women employers and domestic workers are permeated by feelings and situations that confuse a working relationship. In the name of affection or friendship, many domestic workers’ rights are forgotten. Creuza reflects on how terms of endearment and talk of being ‘part of the family’ cloud the very real exploitation of domestic workers, noting that:

Many domestic workers live for years in the employer’s home working without any rights, living an illusion of being a family member and accepting these conditions because they depend emotionally on this relationship, establishing a comfortable situation for the employers.

Most women domestic workers, and especially younger ones, live in the employer’s home. They do not have a home of their own; their room is the smallest in the house, the furniture they use, the food they eat, the used clothes they "inherit", the day-to-day-life they live, is all attached to the family. The assertion, "she is almost one of the family" not only disguises exploitation. It is used to define a domestic worker’s place in the world.
The word "criada" means at the same time a person who was raised and a servant, a term that speaks volumes about the complexities of domestic workers’ subjectivities.

The domestic sphere becomes a place where the inequalities between women are reproduced. It remains a “women’s place”: a place where the alliance of struggles for women’s rights is broken. Confrontation in this environment is established among social classes, with a racial component; a class contradiction without men’s participation, because domestic work is cast as ‘women’s work’. Men’s place as employers - as well as employees - is quite different from that of women. Men have a different status. They generally get jobs with defined tasks like a gardener or driver. Normally this kind of worker is not referred to as a “domestic worker”. Nobody says “I have a domestic worker who drives my car”.

Women in general continue to be responsible for reproductive, devalued and subaltern work. To escape the trap of the unjust sexual division of work, upper and middle class women employ other women to carry out reproductive work, and pay them for it. A false idea of autonomy is established for women who employ others: they become employers who can exploit other women, namely their domestic worker. This demonstrates only that they have freed themselves from domestic tasks and they escape from confrontation with men, who are exempt from this responsibility in the home and the family.

This false sense of women’s autonomy is found among the privileged classes. To gain this sense they need other women as their domestic workers, who must in turn work to survive and submit themselves to precarious working conditions. Domestic workers are exposed to unequal divisions of work (racial and sexual) and belong to the lowest socio-economic levels, in terms of recognition, income, quality of life and rights in the work market, while they have the highest workload in terms of duties. This gives rise to tensions between women that have taken shape in recent years in organised reactions to the growing rights that domestic workers have acquired. Domestic Employers Unions and Housewife Associations have been created in many cities in Brazil with the purpose of organising and supporting employers’ rights. This confrontation is going on in a context where the Federal Government is preparing a Proposal for Constitutional Reform (PEC) to equalise domestic workers rights with workers’ rights in general. The rights that
are under discussion would represent a substantial conquest for domestic workers in their struggle for recognition as workers, and include family allowance, payment for overtime, Obligatory Guaranteed Fund for Length of Service (FGTS), unemployment benefits, insurance for work accidents and for Repetitive Strain Syndrome (RSS), night shift supplement, fixed number of working hours – hours/day, and obligatory union contribution. This extension of domestic workers rights will increase labour costs by more than 100 per cent, in the opinion of labour lawyers.

The Employers Union President in the state of São Paulo, Margarete Galvão Carbinato, said in one of Brazil’s principal broadsheets, the Folha de São Paulo, that if all the domestic workers rights are approved in the Federal Congress, labour costs will be unsustainable for employers. She said: 'our families are not companies; we cannot pay all the costs because domestic work is a different kind of work that doesn’t generate any profit'. There is a proposal to transform paid domestic work into an outsourced service to be organised by companies. According to defenders of this proposal, the end of direct contracting of the domestic workers by the families would be replaced by “professionalisation” of the services given by these workers. In defence of this proposal, the city of Schenzhen in China is being cited as an example. Talking about this model, Marcio Pochmann, President of IPEA, says:

*Each employer organisation of outsourced workers offers services to the families who can choose at lower cost and better quality, among other criteria. The companies that offer services to the family only contract the workers protected by the social and labour legislation.*

In 2006 a three city survey, jointly published by the UNESCO Office in Beijing and the Centre for Women’s Law Studies and Legal Services at Peking University found that being a domestic worker is very difficult in most cities in China. Wages are low, hours are long and workers seldom receive overtime. This study found that many workers complain of no regular fixed work schedule, a lack of social life, lack of social insurance and were found to be ignorant of their basic rights as workers. So the domestic workers’ situation in China is not a good example for any country.

At this crossroad, the organisations of domestic workers come up against this position
imposed by conservative sectors of society who want to protect their privileges. The solution, Creuza explains, has been to look for alliances:

It is fundamental to establish partnerships with organisations and entities of the social movements such as the black movement, both the women and feminist movement, as well as the workers union. The objective is to fortify the struggle of the domestic workers also incorporating the agenda of these movements, in the struggles against racism and sexism. It is necessary to make partnerships to construct a common struggle.

5. Women in movement: Fortifying domestic workers’ empowerment

Despite the advances and the conquests achieved by the domestic workers’ organisation in Brazil, this movement has been led by a small group of these workers. Among other reasons, this is a result of the great difficulty they face in gaining visibility for their political activism. The workplace in the domestic environment often obstructs these women’s participation. They have no access to information about the unions. There are also few resources from the unions to spread information about the struggle’s agenda. For this reason, many domestic workers do not know their labour rights.

One of the most commonly used means of communication for domestic workers in Brazil is the radio. It was through the radio that Creuza found her first group of women to discuss the organization of domestic workers in Salvador in the 1970s. She recounts:

One day when I was working in a family house, I heard on the radio - a great friend in the solitary life of the domestic workers - some news that changed my life: a group of domestic workers was meeting at the Antonio Vieira School to fight for their rights. They met on Sundays. I didn’t know how to look it up in the calendar. I asked my boss to show me the dates. For the first meeting, I told my boss that I was going to church. It was frustrating because there were few people there. I did not give up and called other domestic workers and this group was the first association in Salvador that became later the Union of Domestic Workers, SINDOMESTICO, after the promulgation of Federal Constitution of 1988.
Women’s participation in social movements - unions, feminist, black movements or grassroots movements – has become a vector for significant change in the process of women’s empowerment in our country. By acting in public, women exceed the limits of the domestic space, creating new situations inside the family, in the informal relationship of neighbourhoods, and in friendships. Women have begun to articulate differentiated struggles in relationship to men inside social movements, organising around “women’s” issues, and using this as an entry point to question their own condition and the inequalities derived from this condition. In the collective process of empowerment of women there are new practices and new representations: changes of values, new attitudes in relation to work, to the family, in better conditions to experience self-esteem. The conquest of women’s rights implies transformations that do not only modify the daily relationships between men and women, but also has provoked significant changes in social structures and therefore in the organisation of social life. The experience of these rights as part of daily life has meant social transformations of a material and symbolic order.

Women’s presence in unions and movements for labour rights has produced achievements that go beyond the general worker’s fight for labour and social welfare laws. They illustrate the potential to transform unions into channels of expression and fight for equality in gender and race relations. This potential is increased by the fact that institutionalised channels are spaces which are open for proposals from social movements for public policy implementation in Brazil. The performance of the Workers Women National Secretariat (SNMT) in the national trades union body CUT is an example of the transformation in the union movement. What was in the past a space for labour class struggles has become a space that has given rise to active engagement in shaping policies for gender and race equality in our country. Since its creation the SNMT has incorporated all the main campaigns waged by women and feminists, being a vanguard, for example, in the fight to legalise abortion in Brazil. However, the political relationship between workers of different categories and domestic workers within CUT is not easy. Many domestic employers are also affiliated in the same Central Union. Women who work in banks, or teachers, or civil servants are at the same time employers of domestic workers. This relationship between workers/boss and domestic workers in the same Central Union generates a tension in the union movement. The rights claims of domestic workers are often blocked to maintain the privileges of employers.
The old contradiction between the status of productive and reproductive work and the consequent lack of recognition of domestic work as work is a crossroad where every woman has to make a choice. Political alliances are instable: ‘if you don’t see a light in the darkness, you must light a fire’, Creuza says. ‘Sometimes we go along with the women’s movement to fight for our rights; sometimes we have to rely on the government’. This kind of strategy has been a characteristic of the history of domestic workers’ organisations. During the elaboration of the Federal Constitution in 1988 after the return to democracy, a successful alliance with the feminist and the women’s movement resulted in many victories for domestic workers being inscribed in the Constitution, including a right to the minimum wage, advance notice (30 days), one day off a week, maternity leave (120 days), paternity leave (5 days) and an extra one-third of a minimum salary before taking holidays. In 2000, these rights were further extended to include the right to unemployment compensation. In 2006, domestic workers gained the right to 20 days vacation and time off for civil and religious holidays; job guarantee for pregnant women, and to not have housing, food and personal hygiene products used at the place of work deducted from their wages. In 2008, the government prohibited adolescents and children under 18 years old from doing domestic work, in line with ILO Convention 182 to eliminate all the worst kinds of child labour.

6. The conquest of public policies
Prior to the election of the Workers Party (PT) government in 2003, the state offered little support to domestic workers in the form of public policies and programmes. Since 2003, domestic workers’ organisations have forged a political alliance with governmental sectors. The Workers Party (PT), which was re-elected in 2006, has proven to be a strong ally of these workers. The government has been responsive to domestic workers’ demands, but it is important to point out that the legislation on paid domestic work and the conquest of Public Policies are a result of domestic workers’ struggles organised in their unions. For this reason, the organisation of domestic workers is an example of collective empowerment in Brazil.

To give greater visibility to their cause and to strengthen their fight, domestic workers’ organisations have sought to participate actively in various spaces of power and to seek representation in the legislature as well as a presence in a number of organs established
by the executive branch of government. FENATRAD is present in various bodies of the
government as the National Council for the Promotion of Racial Equality and the
National Council for the Defence of Women's Rights. These alliances with others
working for gender and racial equality have become an important part of the strategy of
advancing domestic workers’ rights as workers, as women and as citizens.

An important achievement in the struggle for racial and gender equality in Brazil was the
formal recognition by the government of gender and race inequalities, with the creation
in 2003, of the Special Secretary of Women's Policies (SPM) and the Special Secretary
for the Promotion of Racial Equality (SEPPIR). Both have ministry status and are linked
to the Presidency of the Republic. And both have been instrumental in putting in place
public policies that address the economic marginalisation and exploitation of domestic
workers. SEPPIR and SPM have put domestic work as a priority in the National Policy
Plans. Paid domestic work was an important item on the agenda in National, State, and
Municipal Conferences of Policies for Women and Policies for Racial Equality, which
took place in the years 2005 and 2007, respectively.

The government has established a permanent table for negotiations with FENATRAD to
debate the problems in order to find ways to obtain rights for domestic workers. As a
result the Campaign, “Rights Can Not be Less, Only More” was established. Another
public policy worthy of note, implemented by the government together with FENATRAD,
is the programme “Citizen Domestic Work”, a proposal made by domestic workers,
which has been transformed into policy, which seeks to improve schooling together with
social and professional qualifications and campaign to improve social awareness about
domestic work, with the objective of lessening the informal nature of work as well as the
disrespect of domestic workers’ rights. FENATRAD and the affiliated unions in the states
of Bahia, Pernambuco, Sergipe, São Luiz, Rio de Janeiro and São Paulo - and the
public agencies: MTE, SEPPIR, SPM, Ministry of Social Security and Ministry of
Education, as well as the ILO, all actively participate in this process. The validation and
management of the Citizen Domestic Work Plan is carried out through meetings and
workshops with the presence of grassroots leaders and workers, union representatives
and FENATRAD.

7. Pathways of collective empowerment
All the achievements described in this article came after an intensive struggle. FENATRAD knows that there are many crossroads that the organisation faces to gain political and labour rights. My relationship with some of domestic workers’ organisation’s leaders is a relationship built on political activism by the feminist and women’s movement and my work as an associate researcher in the Nucleus for Interdisciplinary Women’s Studies at the Federal University of Bahia. For 28 years we have been together in this long and hard journey for the conquest of our rights as women. We fight for labour rights, against women’s violence, for sexual and reproductive rights and for more political participation as well. We fight for women’s citizenship.

On this journey we take our contradictions and our conflicts; we travel with our “intersections” and consequently with our inequalities, our baggage. Many of us, like domestic workers, carry a heavy load. Paradoxically the heaviest baggage is domestic work itself. Paid domestic work reinforces the unjust sexual division of work and also the premise that women have to be responsible for reproductive work. This “trap” accentuates the division between women and at the same time maintains men’s position of privilege. This kind of devalued work in Brazil is for non-white women. It discloses an unjust racial division of work that relegates the most insecure and precarious work for non-white people. Racism aggravates gender inequalities.

Paid domestic work does not constitute a choice for these women. Many of them start working when they are children, when they become adults they have no chance of social mobility. Many of these women have grandmothers and mothers who work as domestic workers, revealing the perpetuation of these inequalities. Paid domestic work is the biggest issue in this crossroads of empowerment. Can we fight only for better working conditions for domestic workers or do we have to fight to change women’s social position at work? I can’t answer this question. But the domestic workers’ organisation trajectory can teach us some lessons.

FENATRAD recognises that it is important to organise domestic workers around the fight for recognising paid domestic work as a profession, but not to forget the struggles for women’s rights and the other social movements. It also recognises that the way of addressing some of the pathways of injustice that domestic workers in Brazil end up travelling is to focus on combating child domestic labour as a central strategy to stop this
kind of “destiny”, so children can perhaps get a chance to make a choice for a better future. Looking back over almost a century of domestic workers’ activism in Brazil, we can see that the first actions developed by the domestic workers’ leaderships in general were centralised into a worker’s mobilisation around labour rights and social welfare. They started gathering in neighbourhoods, schools and churches. These meetings were strategies to build the organisations in each town and in different states. These groups have been extended and the struggles consolidated. In subsequent years, and in the years following Brazil’s return to democratic rule and the flowering of movements in search of rights and citizenship, this was followed by other meetings, seminars and workshops at the local, regional and national level, for professional and political formation. The creation and consolidation of these associations formed the basis for creating the unions after the promulgation of the Federal Constitution in 1988, which restored to Brazilian workers the right to organise as unions. This was fundamental in giving weight to the domestic workers’ struggle. The result was the creation of 45 unions in different Brazilian regions and the formation of the Domestic Workers National Council and of FENATRAD. There were also the union affiliations to national and international labour organisations, which constituted the last step in recognition and consolidation of domestic workers organisations in Brazil.

The alliances domestic workers’ organisations have made range from groups of advocacy in parliament to partnerships with international organisations, such as the International Labour Organization (ILO), the United Nations Development Fund for Women (UNIFEM) and The United Nations Children's Fund (UNICEF) and feminist NGOs. Other partnerships have been made with domestic workers unions in Latin America. International cooperation projects have been important to obtain financial resources to develop actions for collective empowerment. Broader perspectives are exchanged in meetings with other social movements such as the National and Latin-American Feminist Meetings, the Women’s National and International Conferences, the Racial Equality National Conferences and Human Rights Conferences. Domestic workers’ standpoints are now included in institutions such as the Child and Adolescent Defence Forum, the National Council of Defence of Women’s Rights and the National Council of Promotion of Racial Equality and in many other states and city councils where public policies are discussed and monitored.
The movement for empowerment of women traces a history, a collective history made by many anonymous hands and minds. Finally, we can conclude that there is no possibility of individual empowerment for a woman domestic worker without social organisation. Personal life histories like those of Laudelina dos Campos Melo and Creuza Oliveira are closely linked to their organisation’s trajectories. They illustrate and reinforce the idea that collective action is the pathway to choose at the crossroads for women’s empowerment.

References


