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ECONOMIC POLICIES AND PHILIPPINE AGRICULTURE

by

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Chapter 1

INTRODUCTION

The decline of agriculture's share in gross domestic product and total employment has been the most consistent structural change observed in the economic history of developed countries and in cross-section comparisons between poor and rich countries (Chenery and Syrquin, 1977). This trend is frequently explained in terms of the decline in income elasticity of food as incomes rise (Engel's Law), discovery of synthetic substitutes for agricultural products, and rapid technological change in agriculture in response to growing scarcity of land. Both external and internal economic policies, however, may have unduly hastened the declining importance of the agricultural economy among less

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developed countries. First, the generally heavy protection of the agricultural sector in developed countries limits the potential export market for agricultural products of LDC's. Second, domestic economic policies pursued by LDC's are typically designed to accelerate this process of structural transformation by favoring the industrial sector.

The focus on promoting industrialization via protection of the domestic market in the Philippine postwar development strategy, for example, may be interpreted as such an approach. Agriculture was simply viewed in a supporting role, to supply foreign exchange, cheap food, and capital resources for this effort.

By the late 1960s, it became clear that this unbalanced growth strategy which neglected the development of the agricultural sector had not led to sustained, overall economic progress. Moreover, the industrial promotion policies encouraged industries which were relatively inefficient, capital intensive, located mostly near large urban areas and serving primarily demands from the domestic market. On the other hand, as the land frontier was approached, the capital investments needed to produce the food and foreign exchange to support further industrialization efforts had increased. Chronic balance of payments difficulties, periodic food crises, slow growth of employment, and uneven distribution of income over the past two decades have been problems associated with this development strategy.

The growing concern for equity and employment, the bleak balance of payments prospects, the serious food grain crises in 1973, and the promise of substantive gains in productivity with the new rice technology have led to what seems to have been a stronger explicit focus on agricultural development in the 1970s compared to the past two decades. At the same time, however, the government policies affecting incentives to investment and output have still strongly favored industry over agriculture.

At the start of the 1980's, the long-run program of structural adjustment adopted to meet the challenge of a changing world economic environment, as well as a changing domestic resource structure, has been mainly directed towards the industrial and energy sectors. Although the tariff reform and other measures to liberalize imports will lower overall protection of manufacturing and hence domestic currency overvaluation, indirectly benefiting the agricultural sector, the role of agriculture and review of policies affecting the sector has so far been largely overlooked in these efforts.

The socio-economic disparities between the urban and rural sectors remains substantial. Average income of rural families is half that of urban families. The proportion of rural families with incomes less than the accepted minimum subsistence level is much greater than of urban families. Not surprisingly, rural levels of health, nutrition, education, and housing are consist-

ently lower due partly to lower incomes but also to small public social services expenditures in these areas (Mangahas, 1976).

Admittedly, an important reason why the Philippines is poor is because of limited capital and, in the rural sector, of limited land resources. But precisely because these resources are especially scarce, the efficiency by which they are utilized should be a primary concern of any development strategy. The central question is the degree to which we are approaching the best possible use of these resources to improve economic welfare, especially that of the rural population. This research therefore asks: whether and to what extent the Philippines has a comparative advantage in various agricultural activities, and to what extent economic policies have aided or thwarted the realization of that comparative advantage.

Our analysis of economic policies is comprehensive and differs substantially in its approach from previous studies of agricultural policies in two major respects. First, most policy studies are crop-specific and frequently pertain only to the rice economy. This study encompasses the entire agricultural sector in order to evaluate the overall agricultural policy strategy and the differential impact of policy across agricultural commodities and between agriculture and non-agricultural sectors. Second, most policy studies cover only those specific to agriculture and each subsector. This study attempts to include, as well, the important effects of the broad macroeconomic policies -- exchange rate and protection policies,

fiscal and monetary policies. Past analysis of macroeconomic policies often have been conducted from the perspective of the industrial sector neglecting their pervasive effects on the allocation of resources and distribution of income with respect to the agricultural sector.

After a brief historical review of the agriculture's performance in the economy in Chapter 2, the next three chapters are devoted to an analysis of economic policies affecting agriculture. The emphasis is on economic policies directly impinging on price relationships, i.e., price intervention policies, to be covered in Chapter 3. In Chapter 4, credit policies are evaluated in terms of how these might change the direction of incentives generated by price intervention policies. An attempt is made in Chapter 5 to examine public expenditures for agriculture particularly those for irrigation, research and extension which affect agricultural prices by raising productivity. The purpose, however, is to infer the pattern of government priorities rather than to quantify their impact. Although the focus of the analysis is on the impact of policy on the efficiency of resource allocation, the indirect impact on income distribution will also be discussed.

To infer to what extent economic policies have promoted or reduced economic efficiency, Chapter 6 presents estimates of domestic resource cost to evaluate the comparative advantage of selected major agricultural commodities. Chapter 7 examines the impact of price intervention policies on intersectoral capital flows. The final chapter provides a summary and a discussion of the policy implications.

Chapter 2

HISTORICAL PERFORMANCE OF
PHILIPPINE AGRICULTURE

Despite the strong industrialization bias in the postwar development strategy, agriculture still dominates the total economy. Seventy percent of the population are located in the rural areas. Agriculture employs about 50 percent of the total labor force and contributes nearly 30 percent of the net domestic product. When all economic activities related to agricultural processing and supply of non-farm agricultural inputs are included, the agricultural sector broadly defined accounts for at least two-thirds of the labor force and half of the net domestic product in the economy. About half of total export receipts are also earned from raw and processed agricultural products.

Patterns of Structural Change

The relative size of the agricultural economy (i.e., including fishing and forestry) has changed only gradually during the postwar period except for its share in total export (Table 1). Between 1955 and 1980, agriculture's share in net value added in constant terms declined from 36 to 29 percent. The annual growth rate in agriculture was about 4 percent, similar to other ASEAN countries but higher than other middle income countries (Table 2). The 6 to

Table 1. Selected economic indicators in the Philippines, 1955-80.

| | 1956 ^{a/} | 1961 | 1966 | 1971 | 1976 | 1979 |
|--|--------------------|------|------|------|------|------|
| Share of population in rural area | 76 | 74 | 73 | 72 | 71 | 70 |
| Share of NDP | | | | | | |
| Agriculture ^{b/} | 36 | 35 | 24 | 33 | 31 | 29 |
| Industry ^{c/} | 24 | 23 | 24 | 25 | 20 | 31 |
| Services | 42 | 42 | 42 | 42 | 41 | 40 |
| Manufacturing | 16 | 18 | 18 | 19 | 20 | 20 |
| Share of Labor Force | | | | | | |
| Agriculture | 61 | 61 | 55 | 49 | 50 | 51 |
| Industry | 15 | 15 | 15 | 15 | 16 | 15 |
| Services | 24 | 24 | 30 | 36 | 34 | 34 |
| Agriculture's share of exports ^{d/} | 86 | 87 | 84 | 73 | 63 | 50 |
| Agriculture's share of imports ^{d/} | 22 | 22 | 22 | 18 | 13 | 10 |
| Exports to CNP ratio | | | | | | |

^{a/} Three year average centered at the year shown.

^{b/} Agriculture includes crops, livestock and poultry, fishery, and forestry.

^{c/} Industry includes manufacturing, mining, construction, electricity gas and water.

^{d/} Agriculture is defined broadly to include agricultural products which have some manufacturing content such as processed food, coconut oil, plywood, and so forth.

Sources: Philippine Statistical Yearbook, National Economic and Development Board, 1980 and 1981.

Foreign Trade Statistics, National Census and Statistics Office.

Table 2. Sectoral growth rates of value added in the Philippines, 1955 to 1980, (percent).

| | 1956- 1961 ^{a/} | 1961- 1966 | 1966- 1971 | 1971- 1976 | 1976- 1979 | 1956- 1979 |
|------------------------|-----------------------------|---------------|---------------|--------------------|--------------------|-------------------|
| Industry | 4.7 | 5.8 | 5.2 | 6.9 | 6.8 | 5.2 |
| Manufacturing | 6.3 | 5.2 | 5.6 | 7.1 | 5.8 | 6.0 |
| Services | 4.3 | 4.4 | 4.6 | 5.2 | 4.8 | 4.8 |
| Agriculture | 3.6 | 4.3 | 3.5 | 4.2 | 4.7 | 4.0 |
| Forestry | 9.8 | 5.9 | 4.0 | -4.6 ^{b/} | -1.0 ^{b/} | 2.8 ^{b/} |
| Fishery | 2.9 | 4.9 | 7.7 | 4.6 | 3.3 | 4.8 |
| Livestock & Poultry | -2.6 | 6.8 | 1.9 | 1.7 | 4.2 | 2.1 |
| Crops | 4.6 | 3.3 | 5.0 | 7.7 | 6.5 | 5.3 |

^{a/} End years are three year averages centered at the year shown.

^{b/} This low growth rate was due in part to underreporting of log exports (Pomeroy and Tumaneng).

Source: Philippine Statistical Yearbook, National Economic and Development Authority.

7 percent annual growth of the manufacturing sector was below that experienced by other ASEAN countries and much below that of the rapidly growing East Asian countries.

The performance of the agricultural sector has improved over time whereas a marked slowdown of manufacturing growth occurred beginning the mid-seventies. The growth rate of agricultural crops rose from the mid-1960's, surpassing the growth rate of manufacturing in the 1970's. The agricultural sector also seems to have performed remarkably well in recent years, at least relative to the manufacturing sector, despite the second oil price shock and the worldwide recession which caused a sharp drop in world prices of the major agricultural export commodities. Data for 1980 and 1981 indicate an even faster growth rate of the agricultural sector as a whole -- 5.0 and 3.6 percent compared to only 4.2 and 3.4 percent, respectively, for manufacturing.

Agriculture's share in employment fell from 61 percent in 1956 to about 50 percent by the mid-1970's and has changed very little since then. This decline was compensated by an equivalent increase in the service sector rather than in industry where the employment share remained constant at 15 percent throughout the whole period. Thus, the higher growth rate of industrial output was not accompanied by a similar pattern in sectoral labor absorption, an indication of the excessively capital intensive nature of industrialization. Instead, the growing labor force has been nominally employed in the

service and agricultural sectors where wages are more flexible and self-employment is more prevalent, but in the process constraining growth in the labor productivity in these sectors.

The inward-looking character of development policies is reflected in the slow growth of export to gross national product ratio (13 to 20 percent over 25 years), which again is currently lowest in the ASEAN region. In countries where a more export-oriented industrial strategy has been adopted such as South Korea, the ratio increased six fold within a span of 16 years (Anderson, 1982).

The shift in the sectoral source of exports, has been more significant than those of value added and employment. Prior to the mid-1960's, agriculture's share in total exports was about 86 percent and imports was about 22 percent; by 1980, these shares declined sharply to 50 percent and 10 percent, respectively.

Growth and Composition of Agricultural Production

While the agricultural sector in general performed moderately well in the postwar period, growth of gross value added of the major commodity groups has been uneven (Table 2). Livestock and poultry show the lowest growth rate (2.1 percent), even less than the rate of increase of population. After expanding rapidly in the 1950's and 1960's, forest production data indicate a marked

decline as a result of the log export quota instituted in 1975 to conserve forest resources.^{1/}

The higher growth rates of agricultural crops raised their share relative to the other commodities -- 50 percent to 65 percent of gross value added in agriculture (Fig. 1). Though average growth rate of fishery is relatively high, its share did not change. Livestock and poultry accounted for about 25 percent in the 1950's but its share has fallen to 15 percent in 1980. The contribution of forestry also decreased from 18 percent at its highest in 1963 to only 5 percent in 1980.

Rice, coconuts, sugarcane, and corn are historically the four leading crops comprising 70 to 85 percent of gross value added for agricultural crops and of harvested crop area. Rice still is the most important single crop in terms of value (25%) and hectareage (30%). Growth of rice production has accelerated since 1966 when the modern seed-fertilizer technology was introduced and irrigated area expanded (Table 3).

Corn contributes the smallest share to crop value added (about 10 percent) among the principal crops. However, it is a close second to rice in terms of hectareage since it occupies mostly low yielding

^{1/} Data on forestry output is also significantly understated in later years due to underreporting of log exports.

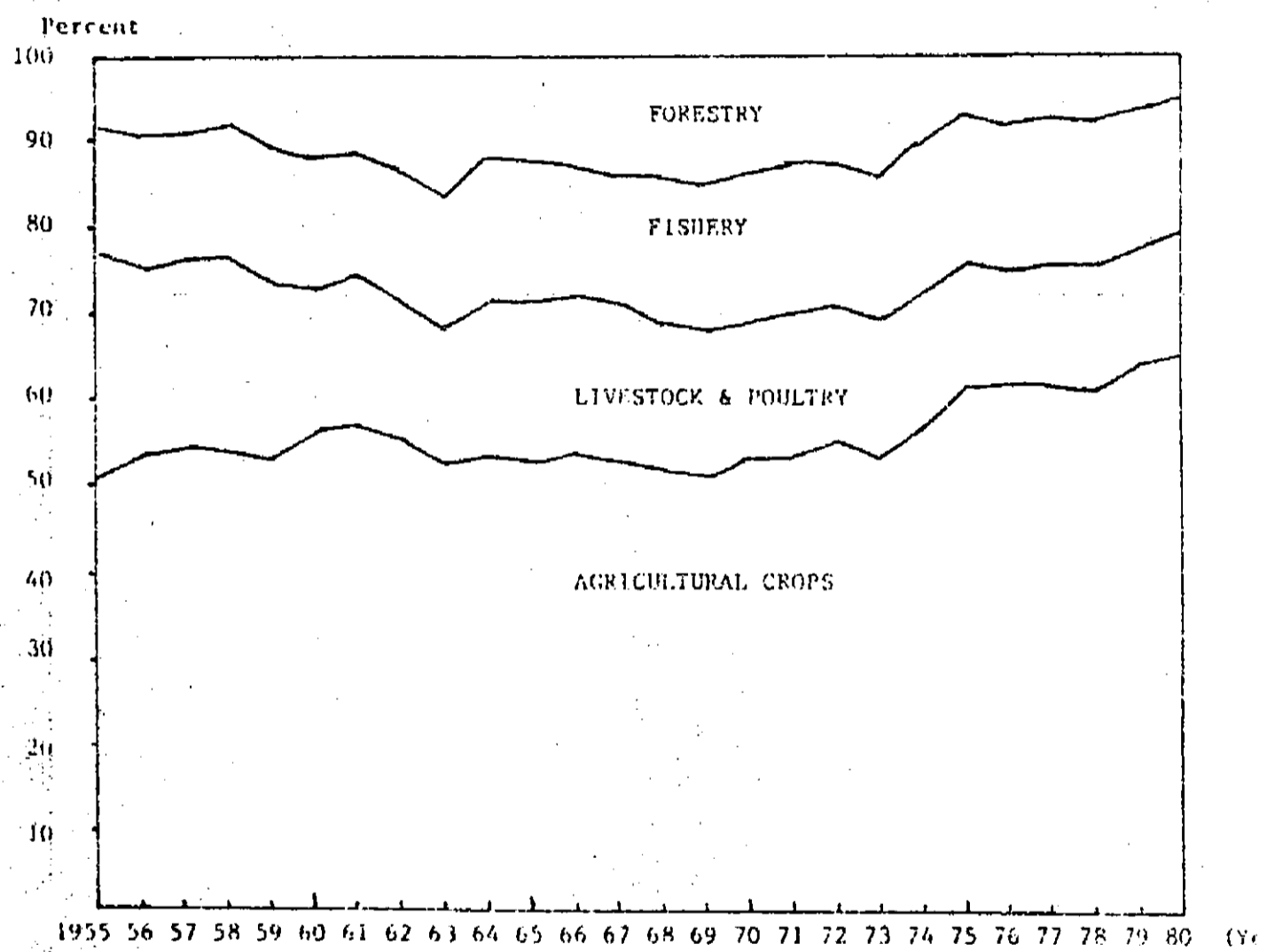


Fig. 1. Distribution of agricultural gross value added in constant 1972 prices by commodity groups in the Philippines, 1955-1980.

Table 3. Annual growth rates of major agricultural crops in the Philippines, 1955-1980.

| | 1956- 1961 ^{a/} | 1961- 1965 | 1966- 1971 | 1971- 1976 | 1976- 1979 | 1956- 1979 |
|----------|-----------------------------|---------------|---------------|---------------|---------------|---------------|
| Rice | 2.9 | 1.4 | 5.2 | 3.1 | 5.7 | 3.5 |
| Corn | 7.2 | 2.8 | 2.7 | 2.6 | 5.1 | 5.8 |
| Sugar | 8. | 1.7 | 6.7 | 5.1 | -2.5 | 5. |
| Coconuts | -0.2 | 5.3 | 1.9 | 13.9 | 8.9 | 5.6 |

^{a/} End years are three year averages centered at the year shown.

Source: Philippine Statistical Yearbook. National Economic and Development Authority.

marginal areas. Its growth rate is also relatively high especially in recent years due mainly to increasing demand for corn as feeds.

The major export crops, coconut and sugar, account for 15 to 25 percent, respectively, of crop value added. While coconut output expanded more rapidly in the 1970's than in the previous period, this was not true for sugar. The growth rate of sugar was much lower compared to the previous period (5.6 percent) when virtually all sugar exports went to the highly protected US sugar market. There was also a shift in land use from grains to exportable crops after the 1962 devaluation (Treadgold and Hooley, 1967). This explains in part the remarkable increase of other food crops from the mid-1960's, mainly bananas and pineapples, and in recent years coffee and mangoes for export. The production effect on coconut was not felt until the 1970's.

Changing Pattern of Agricultural Exports

Up to the end of 1960's, more than 80 percent of export receipts was earned by agriculture (Table 4). Coconut, sugar, and forest products contributed three-fourths of the export trade. Abaca and, to a lesser extent, tobacco were also significant in the earlier years. The share of coconuts and sugar declined during this period but expansion of forest products sustained the predominance of agriculture in the export trade. Similarly, the sharp drop in the reported share of forestry exports since 1970, was a major factor in the declining export share of agriculture in the 1970's.

Table 4. Value of Philippine agricultural exports by leading commodities, 1955-1980
(FOB million US\$).

| | 1965 ^{a/} | 1966 | 1971 | 1976 | 1979 |
|------------------------------------|-------------------------------|-----------------|-----------------|-----------------|-----------------|
| Agricultural exports | 369.2 | 680.4 | 800.2 | 1,681.6 | 2,259.3 |
| Coconut products | 167.0 (45.2) ^{b/} | 217.7 (32.0) | 230.3 (28.8) | 589.0 (35.0) | 919.0 (40.7) |
| Sugar products | 102.0 (27.6) | 146.7 (21.6) | 211.3 (26.4) | 535.7 (31.9) | 359.7 (15.9) |
| Forestry products | 48.3 (13.1) | 228.0 (33.5) | 264.7 (33.1) | 311.3 (18.5) | 475.3 (21.0) |
| Fruits and vegetables | 8.7 (2.4) | 13.7 (2.0) | 42.3 (5.3) | 141.0 (8.4) | 214.0 (9.5) |
| Abaca | 35.7 (9.7) | 21.7 (3.2) | 16.0 (2.0) | 26.0 (1.5) | 35.7 (1.6) |
| Tobacco | 4.7 (1.3) | 38.0 (5.6) | 16.0 (2.0) | 31.0 (1.8) | 31.0 (1.4) |
| Fish | 0.1 (0.03) | 0.5 (0.1) | 5.6 (0.7) | 28.5 (1.7) | 98.5 (4.4) |
| Others | 2.7 (0.7) | 14.1 (2.1) | 14.0 (1.7) | 19.1 (1.1) | 126.1 (5.6) |
| Total exports | 428.3 | 806.0 | 1,101.2 | 2,673.0 | 4,604.6 |
| % of agricultural to total exports | 86.2 | 84.4 | 72.7 | 62.9 | 49.1 |

^{a/} Three year averages centered on the year shown

^{b/} Figures in parenthesis are percentage of agricultural exports.

Source: Foreign Trade Statistics, National Census and Statistical Office.

Nevertheless, the growth rate of agricultural exports in the 1970's was actually higher than in the previous period because of the fast growth of new agricultural exports, specifically bananas and pineapples under fruits and vegetables, shrimps and tuna under fish and fish preparations, and coffee under the category, others. The importance of agriculture in export trade, however, began to decline, with the more rapid increase of non-traditional manufacturing exports from the late 1960's.

Chapter III

PRICE INTERVENTION POLICIES

The overall effects of government policies on agricultural product and input prices or economic incentives have not received adequate attention in the Philippines. The fact that small farmers are rational and price-responsive is already amply demonstrated in the literature (Schultz, 1964). Hence, price relationships among crops, between agriculture and non-agriculture, and between product and input prices have important consequences on agricultural incentives and the allocation of resources. A complex set of government market interventions intended to achieve many different and conflicting objectives, e.g., food self-sufficiency, low food prices, stable prices, higher farm income, more government revenues, and promotion of agricultural processing, influence these price relations. Price controls, export taxes, trade quotas, import tariffs and pricing policies of national marketing agencies are commodity specific policy instruments directly affecting relative prices. It should be emphasized, however, that macro-economic policies affecting foreign exchange rate and credit or interest rates may be as important in determining relative profitability in agriculture. In analyzing the impact of both these types of policies, it was also useful to distinguish between their effects on domestic agricultural incentives in relation to the world and those in relation

to the non-agricultural sector with whom agriculture competes for resources.

Impact of Commodity Specific Policies

To evaluate the impact of economic policies on domestic agricultural incentives, actual domestic prices of agricultural outputs and inputs are compared to those prices which would have prevailed without price intervention policies. Since most agricultural commodities are tradable and the Philippines can generally be considered a small country relative to the international market, this undistorted price can be approximated by the world or border price, i.e., FOB unit value for exportables and CIF unit value for importables converted at the official exchange rate.^{2/}

Three summary indicators have been used; nominal protection rates (NPR) and implicit tariff (IT) measure the percentage difference between domestic and border prices of agricultural output and inputs, respectively.^{3/} Care was taken to define these prices at a

^{2/} World prices are not affected by changes in imports or exports in the small country case.

^{3/} $NPR = \left[\frac{P_d^o}{P_b^o} - 1 \right] \times 100$; $IT = \left[\frac{P_d^i}{P_b^i} - 1 \right] \times 100$; where P_b denotes border price, P_d is domestic price and the superscripts o and i refer to output and inputs, respectively. A distinction is made between the concept of nominal protection and implicit tariff because Philippine government policies often create a difference in the domestic price from the point of view of the producer and that of the user of the same product. This is, of course, not true for border price.

comparable point in the marketing chain to insure that the observed divergence in prices are caused by government market interventions and not by real marketing costs. The third indicator is the effective protection rate which provides a net measure of the impact of government interventions on both output and intermediate input prices by taking the percentage difference between value added at domestic and at border prices. All border prices are converted at the official exchange rates in these measures.

Among the commodity specific policies, tariffs, import controls through quotas or licencing, and other forms of import restrictions raise domestic over border values resulting in positive NPR's and IT's. On the other hand, price controls, production tax, export tax, export quotas and other types of export restrictions reduce domestic relative to border price. Without these government interventions, NPR's for exportables are zero because they have to compete in the international market and policies, therefore, which restrict exports lead to negative NPR's and IT's. A negative implicit tariff on agricultural inputs provides an incentive while a negative nominal protection rate, a disincentive to agricultural production. The net effect or the effective protection rate (EPR) will depend on the relative value of NPR and IT for agricultural products and inputs, respectively, and the value added ratio. A high (low) EPR promotes (discourages) expansion of a sector.

Nominal Protection on Agricultural Output

The policy instruments driving a wedge between domestic and border prices in agriculture generally differ from those in manufacturing where the tariff structure and indirect sales tax are the main tools of policy. Aside from forest products, the only tax on sales are a one percent tax on agricultural output from which small farms are exempt and a one percent miller's tax. The protective effect of import tariffs which do exist for most agricultural products applies only to a limited segment of domestic agriculture. Trade protection on percent of agricultural products which are exportable is redundant. Because of prohibitive marketing cost, another percent are essentially non-traded such as roots and tubers, some fruits and vegetables, fresh fish, and so forth. Wheat, soybeans, sorghum, milk products and a few others which are not locally produced in any significant amounts have relatively low tariffs. Moreover, quantitative trade restrictions, direct government involvement in marketing, export taxes, price controls and other types of policy instruments tend to be the most important instruments of price interventions in Philippine agriculture especially during the past decade.

Except for rice, corn, and sugar, there were few commodity specific policies in the 1950's and 1960's. Import controls in the 1950's and tariffs in the 1960's may have potentially provided

protection to a limited number of minor import-competing agricultural products. There were few attempts to intervene in the production and trade of export crops except in the special case of sugar and briefly by an implicit export tax through restrictions in foreign currency conversion for export receipts as a stabilization measure after the 1962 devaluation.

Government regulation of the agricultural sector has noticeably increased in the 1970's. While some policies were motivated partly by the intent to promote agricultural development and balanced sectoral economic growth, many policies were instituted at least initially to cushion the impact on consumer prices of the floating exchange rate in 1970 and the oil and food grain crises in 1973.

Rice and corn, being staple food grains, have historically been the objects of direct price interventions. The government's short-run impact on domestic price levels has been principally through monopoly control of their international trade.^{4/} Maintaining low prices of grains for consumers as well as assuring adequate price incentives for producers are the twin objectives of rice price policy. In 1972, the functions of the Rice and Corn

^{4/} Over the long-run, public expenditures on irrigation, research, and extension affect domestic prices by shifting the supply function rightward.

Administration which administered the government marketing operations were broadened to cover all grains under a new name, the National Grains Authority. Since 1981, marketing of all food crops is theoretically supposed to be regulated by the National Food Authority (NFA). In addition to influencing rice and corn prices, the NFA now directly determines domestic pricing of wheat grains & feedstuffs-yellow corn, soybean meal, and sorghum for which it has monopoly control on imports. NFA's marketing activities in other food crops, through the Food Terminal, Inc., and Kadiwa Centers, have been mainly aimed at providing low food prices to target poor families.

Government intervention in sugar was initially motivated by the need to administer the US sugar quota. A domestic quota system was established for an orderly distribution among the domestic producers of the Philippine export quota to the highly protected US market. In the 1960's, this was also designed to reduce the burden on domestic consumers of the higher export prices resulting from the 1962 devaluation and the greater US quota allocation afforded by the Cuban crisis. With the end of the US sugar quota policy in 1973, sugar trading was effectively nationalized, first under the Philippine Exchange, Inc. (PHILEX) and currently under the National Sugar Trading Association (NASUTRA), which has become the sole wholesale buyer and seller of sugar in both the domestic and international market. Under this system, producers are paid a

composite price which is derived as a weighted average of the export price, the domestic wholesale price, and a domestic reserve price.

With the floating of the exchange rate in 1970, export taxes from 4 to 6 percent were imposed as a stabilization measure but since then have been continued as a convenient means of taxing agriculture. A higher rate is levied on traditional exports of copra and centrifugal sugar (6%) and logs (10%) to promote new and greater processing of agricultural exports. Most of the other agricultural commodities^{are} subject to a 4 percent export tax.^{5/} Between 1973 and 1975, additional export premium duties were temporarily levied to siphon off part of the gains from higher world prices.

In the case of coconuts, the problem of protecting domestic consumers from the sharp rise in coconut oil prices in the world market provided the immediate reason for the Coconut Consumers Stabilization Fund (CCSF) levied in 1973. The implicit tax rate of this levy varied with the world price of copra but on the average represented just less than twenty (20) percent of border prices.

^{5/} These are processed coconut products molasses, abaca, bananas, pineapple products, tobacco products, molasses, shrimps and prawns, lumber, plywood and veneer.

Although the tax is collected at the miller's level, the incidence of the tax is clearly at the farm level.^{6/}

In addition to the levy, Unicom's control of more than two-thirds of copra trade further lowered the farm price of copra. Ironically, the establishment of UNICOM in 1979 was funded mainly by the levy receipts and was the policy response to the over-capacity which existed in the coconut oil milling industry that was partly a result of investment incentives offered by the Board of Investments. With the drop in world prices of coconut oil in 1982, the levy was finally lifted only to be replaced shortly by a policy of banning copra exports to protect coconut oil mills, another example of a common policy response that sacrifices the farm in favor of the industrial sector.

Logging is the other exportable commodity where the government has increasingly intervened during the 1970's. The government

^{6/} About 20 percent of the revenues from the tax supports the direct subsidy on domestic consumption of coconut oil products. The remainder is supposed to finance development programs in the coconut industry such as replanting, vertical integration and scholarships. Research to date shows that only a small segment of the coconut industry actually receives the benefits from these programs (David, V. 1977). On the other hand, the gains from the replanting program are uncertain. It is not known how well hybrid seeds will perform under diverse Philippine conditions. Furthermore, small coconut farmers with no alternative source of income have been hesitant to face the prospect of waiting for three years to harvest a first crop. At least for the short-run, the CCSF and Cocofund levies may be considered a tax on the industry.

should of course, regulate the forestry sector because forest is owned by society and unregulated cutting of forest has adverse environmental consequences to the total economy. Because of the growing concern for conserving forest resources, the general push for greater processing of raw materials in the 1970's has coincidentally been strongest in the forestry sector. Aside from the differential export taxation of forest products (i.e., 10% on logs and 4% on lumber and plywood), an increasingly stringent log export ban which further lowered the domestic price of logs has been in effect since 1975.

Three general patterns emerge from the estimates of nominal protection rates (Table 5). First, average nominal protection rates in agriculture are much lower than the 1974 estimates by Medalla and Power for manufacturing (excluding the major processed agricultural products). This is explained partly by the large share of exportable and non-traded agricultural commodities. Other crops and fishery were assumed to be non-traded. Although legal tariff rates are as high as 100 percent for fish and some other crops, fragmentary evidence indicates that these relatively high protection rates are not fully realized. Some items in these two categories are in fact exported and penalized by the 4 percent export tax. Poultry has been the most favored agricultural commodity through tariff protection. Nominal protection

Table 5. Trends in nominal protection rates of agricultural commodities, 1960-1980.

| | 1960-64 | 1965-69 | 1970-74 | 1975-80 |
|--------------------|---------|---------|---------|---------|
| Rice | 21 | 15 | 7 | 1 |
| Corn (yellow) | 46 | 38 | 19 | 32 |
| (white) | 22 | 20 | 5 | 4 |
| Copra | 0 | 0 | -12 | -21 |
| Coconut oil | 0 | 0 | -4 | -4 |
| Dessicated coconut | 0 | 0 | -4 | -4 |
| Sugar | 32 | 174 | 36 | -15 |
| Cotton | a/ | a/ | a/ | -7 |
| Other crops | 0 | 0 | 0 | 0 |
| Pork | 54 | 50 | 18 | -3 |
| Chicken | 97 | 122 | 55 | 57 |
| Eggs | 60 | 48 | 18 | 11 |
| Fishing | 0 | 0 | 0 | 0 |
| Logs | 0 | 0 | -6 | -29 |
| Lumber | 0 | 0 | -4 | -4 |
| Plywood and veneer | 0 | 0 | -4 | -4 |

a/ There was very little domestic production during this period; also, no available price of raw cotton.

rates for manufacturing range from zero for exports such as cement and garments to more than 200 percent for toilet and cosmetic preparations.

Second, export commodities as expected receive less protection than import competing products. What is perhaps not well recognized is the extent by which exports especially sugar, coconut, and logs have been penalized by price intervention policies. Cotton, an import substitute is also conferred a negative nominal protection.^{7/}

Finally, price protection has declined over time and indeed for export commodities have in effect been negative in the 1970's. This trend has not been solely due to changes in government policy. In rice, productivity gains since the late sixties have transformed the Philippines from being a net importer to a net exporter of rice by the second half of the 1970's. Government investments in irrigation and extension services to disseminate the new fertilizer-responsive rice varieties developed in the international and national research centers were instrumental in the lowering of domestic price

^{7/} Though cotton is still a relatively minor crop, it provides a clear example of the government's tendency to discriminate against agriculture in favor of processing. Price protection to cotton lint, the tradeable commodity, is actually positive (28%) but is only received by Philippine Cotton Corporation, the government agency which has a monopoly of cotton lint processing. The farm sector even contributes additionally to this protection by receiving a price lower than the border price of raw cotton. The domestic price is controlled by the government.

relative to the world without reducing profitability of rice at the farm level.^{8/} The government's failure or unwillingness to export enough has actually permitted the domestic price to fall below world prices in recent years.

The high protection of sugar before 1973 was not due to domestic economic policies but by the US policy of protecting their sugar industry. Nominal protection rate turned negative (-23%) after the end of our preferential access to the US sugar market in 1973. The excess of the export to producer price of sugar was used to finance consumer subsidies which was felt necessary especially when world prices of sugar peaked in 1974 and 1980.

Tariffs, the main source of protection, for livestock products have not significantly changed up to 1980. Tariffs for eggs and chicken are 100 percent and 70 percent, respectively. Tariffs for meat of other animals changed only from 15 to 10 percent. The apparent decline in nominal protection rates based on price comparison indicates the growing efficiency of these enterprises. The shift to commercial type of production and the vertical

^{8/} This process was somewhat delayed by a series of disease problems, droughts in 1972-1974, and the oil crises which significantly raised the fertilizer-rice price ratio but the Masagana 99 Credit Program facilitated the rapid recovery with the rice sector from these setback.

integration of feedmilling and livestock production (e.g., contract farming in broiler production) generated economies of scale and facilitated international technology transfer (Cabanilla). These lowered unit cost of production and hence domestic price turning a significant part of the tariff protection redundant.

The implicit taxation of many exportable commodities was a consequence of the choice of policy instruments to raise government revenues, subsidize domestic consumers, protect agro processing and conserve natural resources--government objectives which became relatively important in the 1970's. The floating of exchange rates and the commodity boom which caused the dramatic improvement in the agricultural terms of trade up to the mid 1970's (Fig. 2, p. 362) created both a felt need to reduce food and raw material prices in the domestic market and an opportunity for generating revenues from agricultural exports via export and other quasi-taxes. The coconut levy for example, was ostensibly to develop the coconut industry. These taxes, however, have not been withdrawn as soon as world prices dropped.

Implicit Tariffs on Agricultural Inputs

Because low food and raw material prices tend to dominate agricultural product price policy, government interventions in the agricultural input markets may try to offset this. The input structure in agriculture is still relatively simple with

many of the inputs common across agricultural commodities. Table 6 indicate, that except for the substantive subsidy in the use of gravity irrigation applicable only to about 44 percent of rice area, government policies tend to raise moderately domestic above border prices of agricultural inputs. Based on the official irrigation fee, the rate of subsidy is close to 60 percent. In practice, it reaches almost 90 percent due to the low collection rate. Implicit tariffs on pumps for irrigation and hand tractors are higher than those for larger scale machineries which are clearly more labor displacing to encourage their domestic production.^{9/}

The weighted average of implicit tariff on mixed feeds based on legal tariff and tax rates was about 33 percent in 1974 (Medalla and Power 1979). Since there is hardly any imports of mixed feeds and there are many non-tariff barriers on mixed feeds and ingredients, weighted average implicit tariff of feed ingredients was estimated and these vary from 7 to 23 percent depending on the type of feed mix.

Despite price controls, tax free importations, and direct subsidies to fertilizer companies, the average implicit tariff between 1973 to 1981 when the fertilizer industry was almost completely regulated was still 10 percent. This was varied

^{9/} If the impact of subsidized interest rate and overvaluation of domestic currency are included, there actually has been a net subsidy to user's cost of these capital equipment and therefore a tendency for government policy to promote farm mechanization.

Table 6. Implicit Tariff (IT) on Agricultural Inputs (%).

| Inputs | IT |
|--|-----|
| Irrigation (NIA gravity) ^{a/} | -86 |
| (NIA communal) | -92 |
| Irrigation pumps ^{b/} | 30 |
| Hand tractors ^{b/} | 33 |
| Four-wheeled tractors ^{b/} | 10 |
| Animal feeds (hog grower mash) ^{c/} | 7 |
| (cattle feeds) | 17 |
| (layer mash) | 20 |
| (broiler mash) | 23 |
| Agricultural chemicals ^{d/} | 23 |
| Fertilizer ^{e/} | 10 |

^{a/} Includes subsidy due to low irrigation fee and low repayment rate.

^{b/} Based on tariff rate.

^{c/} Based on weighted average implicit tariff on feed ingredients.

^{d/} Based on tariff rate.

^{e/} Based on price comparison of urea, ammonium sulphate, mixed fertilizer and phosphates from 1973-1980.

through time, being somewhat lower in 1980-1981, and has also varied across different types of fertilizer, frequently higher for those used mainly in plantation crops such as sugar, bananas, and pineapples. It appears, therefore, that the protection of domestic manufacturing of these agricultural inputs, which is actually significantly higher for fertilizer because of direct subsidies, has been an important consideration of policy.

Effective Protection Rate in Agriculture Relative to Manufacturing

The direction and rate of resource flows between agriculture and non-agriculture is influenced not only by the effective rate of protection in agriculture but also by the nature of incentives in the non-agricultural sectors. The overall price effect of government policy as indicated by the effective protection rates seems to have created an incentive structure that is significantly biased against agriculture (Table 7). This is consistent with the conclusions of two earlier Philippine studies (Power,¹⁹⁷¹ and Bautista and Power, 1979). While value added in manufacturing has been artificially raised by 44 percent, price intervention has been artificially raised by 44 percent, price intervention policies have undervalued agricultural production during the last decade both through lower product prices and higher input prices. Traditional and even new agricultural exports have been heavily penalized by negative protection EPR for chicken, while expected to

Table 7. Effective protection rates of major agricultural products and average EPR for manufacturing.

| Sectors | Reference Year | EPR |
|--------------------------------------|----------------|------------|
| Agriculture | | |
| Rice | 1979 | -0.4 |
| Rainfed | 1979 | -4.7 |
| Irrigated | 1979 | 3.6 |
| Corn | | |
| Copra (with export tax, CCSF levy) | 1973-79 | -24 |
| (with export tax, CCSF levy, UNICOM) | 1980-81 | -29 |
| Coconut oil | 1973-79 | -2.0 |
| | 1980-81 | 42.0 |
| Dessicated coconut | 1973-79 | -4.3 |
| | 1980-81 | 18.4 |
| Sugar | 1974-80 | -23 (NPR) |
| Cotton | 1975-81 | -12 |
| Swine (commercial) | | -29 to 17 |
| Cattle (commercial) | | -16 to 7 |
| Chicken (commercial) | | 155 to 278 |
| Eggs (commercial) | | - 9 to 19 |
| Logs | 1979-80 | -46 (NPR) |
| | 1974 | -10 |
| Lumber | 1974 | 16 |
| Plywood and veneer | 1974 | 5 |
| Manufacturing | 1974 | 44 |

have a high EPR, this maybe
~~be high probably~~ overstated because ^{it} ~~this~~ pertains to broiler
 end of production (excluding the production of chicks) with
 a very small value added. ~~EPR/~~ Rice is essentially not
 protected. Farms covered by national gravity irrigations
 are compensated for the policy induced higher price they pay
 for their manufactured inputs. Rainfed farms, however,
 comprising 54 percent of rice area continue to have a small
 negative protection.

Lumber, plywood and veneer, dessicated coconut received
 a modest EPR and coconut oil a relatively high EPR. These
 positive protection, however, comes from substantially depressing
 prices of the raw material inputs because NPR's for these
 products are negative on account of the 4 percent export tax.
 The cost of protecting these agro-processing sectors therefore
 is shouldered by farmers directly by lower farm prices in contrast
 to most manufacturing industries enjoying tariff protection
 where domestic consumers typically bears this burden in terms
 of higher product prices. This policy structure may be less harm-
 ful to the forestry sector where the policy might be achieving
 partly the desired goal of forestry conservation. In the
 coconut industry, however, the negative long-run consequence

^{10/} However, a large proportion of the commercial broiler
 production is through contract growing where there is no explicit
 charge in the intermediate inputs-chicks.

on production is probably not intended and the negative income distribution impact will be much more important.

Impact of Exchange Rate Policy

Macroeconomic policies affecting exchange rates also need to be considered in assessing the overall magnitude of bias against agriculture when the official exchange rate does not reflect its true social opportunity cost or its shadow exchange rate. Net effective protection rate measures the proportional difference between value added at domestic prices and border prices valued at the shadow exchange rate instead of the official exchange rate. Although the exchange rate has been allowed to float since 1970, the structure of tariffs, indirect sales tax, export taxes, and other trade restrictions have reduced import demand more than export supply, thereby undervaluing the cost of foreign exchange or conversely overvaluing the domestic currency. For the mid-1970's, Medalla estimated that the system of protection resulted in a 20 to 30 percent rate of peso overvaluation, depending on the assumptions relating to the alternative trade regime.^{11/}

Foreign Exchange Rate and Net Effective Protection Rate

The generally high level of protection received by manufacturing more than offsets the disincentive effect of the peso over-

^{11/} The high figure assumes free trade and the low figure assumes an optimal trade regime.

valuation, its average net effective protection being still positive at 9 percent. In contrast, the agricultural sector had to bear most of the penalty imposed on exports and unprotected import substitutes, as average net effective protection rate is reduced to a substantially negative rate. Tariff protection is redundant for exportables and export promotion policies pursued in recent years have been more available to industry.

Foreign Exchange Rate and Intersectoral Incentives

By implicitly assuming that distortions in the exchange rate have a uniform effect on agriculture and manufacturing, the analytical approach above does not allow us to examine the effects of exchange rate policy changes on intersectoral incentives. Moreover, exchange rates distortions due to disequilibrium in balance of payments which are additionally adverse to agriculture are not taken into account. The serious deficits in current account prior to the 1962 and 1970 devaluations were defended mainly by drawing on international reserves. On the other hand, the chronic and growing deficit which began in the mid-1970's has been financed by heavy foreign borrowing.

Devaluations favor prices of traded over non-traded goods and services. Agricultural commodities being primarily tradeable are expected to benefit relatively more than non-agriculture which includes a large component of non-tradeables like services. Agricultural incentives are also likely to improve relative to manufac-

turing because some manufacturing activities with very high protection have been virtually isolated from the international market making them effectively non-traded. Additional protection afforded by the higher cost of foreign exchange will be redundant for these industries. The rise in average domestic prices of manufactured products will then be relatively less than of agricultural products which are either exportable or receive very little trade protection. In fact, manufacturing profits may generally be squeezed as prices of intermediate inputs typically characterized by low protection increase at a higher rate than product prices. Thus, devaluations correct distortions due to disequilibrium in balance of payments as well as part of the intersectoral distortions due to the protection system.

Trends in domestic terms of trade between agriculture and non-agriculture provide an overall summary measure of what is happening over time to economic incentives in agriculture vis a vis the other sectors in the economy. Movements in the agricultural terms of trade depicted in Figure 2 are influenced by domestic and international demand and supply factors as well as domestic economic policies. The secular decline in agricultural terms of trade predicted by Engel's Law need not be a logical necessity with scarce land, in an open economy, or with countervailing governa-

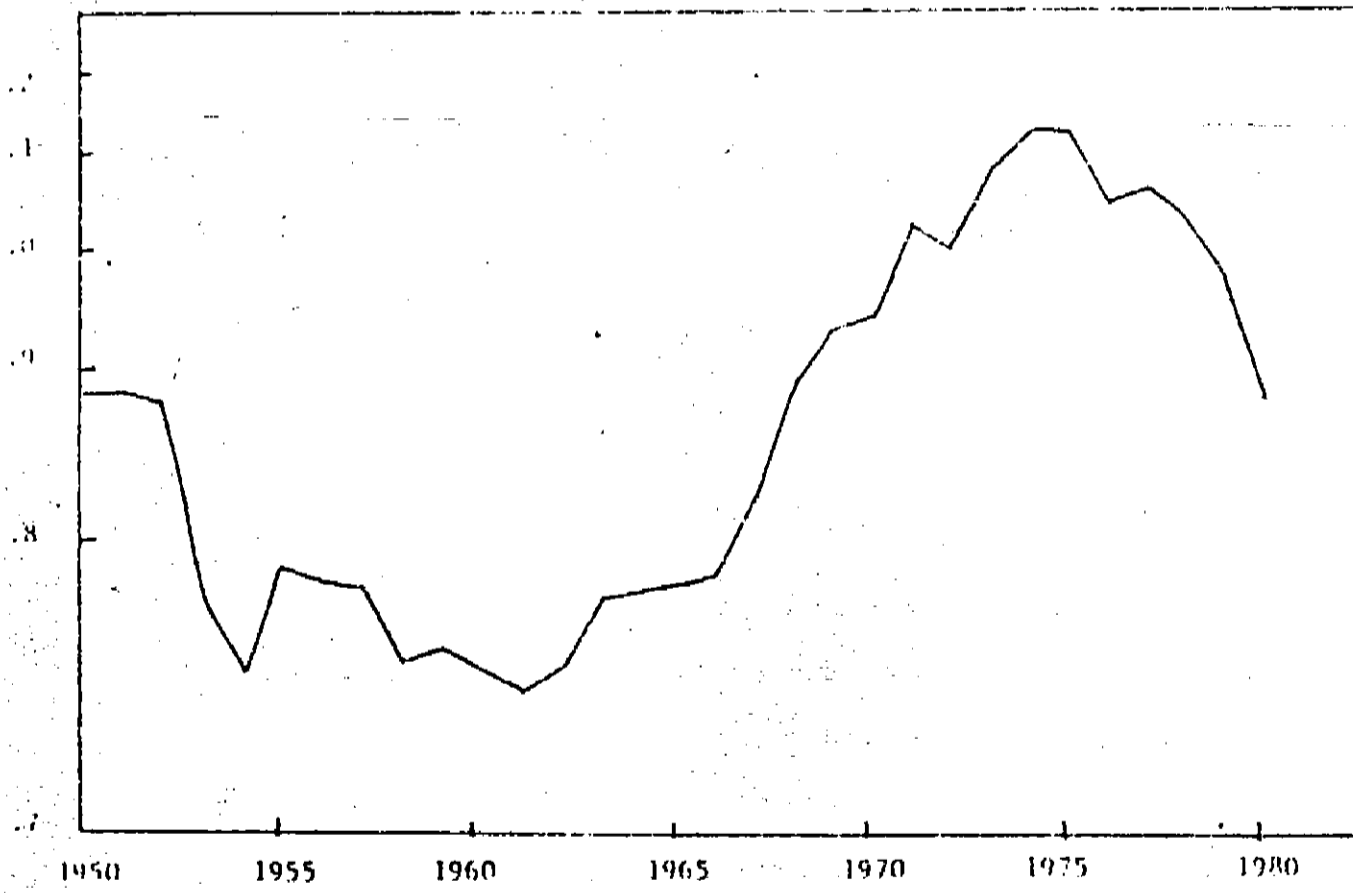


Fig. 2. Trends in agricultural terms of trade in the Philippines

ment interventions. Both commodity specific and macro policies directly change relative prices. Other policy instruments may also have an important, albeit, indirect impact by shifting demand and supply functions.

Even discounting for the very favorable agricultural terms of trade at the start of the 1950's which still reflects the postwar adjustments and the effect of Korean War, a gradually worsening trend can be observed up to 1961. The dismantling of exchange controls leading to the 1962 devaluation reversed this trend. The full impact of this policy change was felt only when the retention scheme for export receipts was lifted after 1965. This was again reinforced by the floating of the exchange rate in 1970 and the commodity boom of 1973-75.

The dramatic improvement of agricultural terms of trade, between 1962 and 1975, at an average rate of 3 percent, has now been matched by a sharply deteriorating trend since 1975. Two oil price shocks and the subsequent prolonged recession in many of the Philippine trading partners severely dampened demand for the country's major agricultural export products. The drop in relative or real price of agricultural products in the late 1970s was most pronounced for rice. The gains in productivity from the new seed-fertilizer technology and irrigation development produced record export surpluses which the government was not able to competely sell on to the world market. The growing peso overvaluation in the second half of the 1970's may also be partly

responsible for the unfavorable price trends for agriculture.

The impact of commodity specific policies and exchange rate policies on changes in terms of trade may be quantified econometrically. Domestic agricultural terms of trade depends on the international terms of trade, domestic economic policies represented by the official foreign exchange rate and the nominal protection rate in agriculture relative to non-agriculture, and technical change in agriculture relative to non-agriculture.

Preliminary results of our analysis based on data from 1950 to 1980 reveal the crucial role of foreign exchange policy in determining agricultural incentives

$$(1) T^d = 98.8 - 0.076 T^i \quad R^2 = 0.012$$

(-0.60)

$$(2) T^d = 43.7 + 0.223T^i + 5.11 FX, \quad R^2 = 0.681$$

(2.71) (7.65)

International terms of trade (T^i) by itself is not correlated to domestic terms of trade (T^d); R^2 is almost zero and the t-value in parenthesis is not significant (equation 1).^{12/} When both the international terms of trade and the official exchange rate are specified more than two-thirds of the variation in domestic terms of trade is explained. International terms of trade becomes significant but

^{12/} The definition of non-agricultural sector was limited to manufacturing because only the index of international prices for manufacturing is available. While equation (2) is not yet completely specified, the subsequent inclusion of the other relevant independent variables is not expected to substantially change this conclusion.

the foreign exchange rate appear to be a more important explanatory variable. Failure, therefore, to maintain an equilibrium exchange rate strongly discriminate against agriculture. Devaluations, by correcting a major source of distortion in the macro price of foreign exchange, have significantly reduce this discrimination. It should be stressed, however, that devaluations have only belatedly corrected this discrimination.

Chapter 4

FINANCIAL POLICIES

Credit has been a major instrument of agricultural development in the Philippines. In the early 1950s, the Rural Bank Law was passed to promote rural private banks and the Agricultural Credit and Cooperative Farmers' Association (ACCFA) was also established to promote cooperative financial institutions catering especially to the rural sector. There are currently more than a thousand rural banks operating in about 60 percent of municipalities. They have become the principal distributors of government sponsored supervised credit. The ACCFA was supposed to develop farm cooperatives providing production and marketing credit, but because of serious default problems, it was reorganized and renamed the Agricultural Credit Administration (ACA) to administer small supervised credit programs mainly for land reform beneficiaries. In early 1982, it was subsumed in the Land Bank of the Philippines which is supposed to be the primary source of financing reform program.

The government's objective of increasing the credit flow to agriculture has been hampered by low interest rates policies. Up until the 1981 interest rate reform, interest rates and other financial charges were regulated by the Monetary Board to conform with the 16 percent ceiling stipulated by the Usury Law of 1916. During the past decade, allowable interest

rates of formal agricultural credit ranged from 12 to 16 percent and additional loan charges from 2 to 3 percent depending on the security and other terms of the loans. Supervised credit bears a lower interest rate of 10 percent with additional charges not exceeding 3 percent. For savings deposits, the interest rates were about 6 percent.

Since the late 1960s, official interest rates on agricultural credit have been lower than the scarcity value of loanable funds with negative consequence on the rate of savings, investments in agriculture, and factor intensities. . . . Because of rapid inflation of around 20 percent during the 1970s, interest rates were negative in real terms. This price structure rewarded borrowers and penalized savers. This also created excess loan demand that limited the flow of loans to agriculture, especially to small farmers, where costs of transactions and risks for lenders are inherently higher.

To increase agricultural credit, the government required a certain proportion of lenders' portfolio of loans go to credit for agriculture and initiated a number of supervised agricultural credit programs. In 1974, the Monetary Board directed all lending institutions to allocate 25 percent of their loanable funds to agriculture and at least 10 percent of the total to agrarian reform beneficiaries. Private commercial banks, however, have strongly resisted this rule and have simply purchased certificates

of indebtedness and other government securities issued by the Central Bank to comply with the regulation because of the high cost of directly lending to farmers.

Table 8 lists the various special agricultural credit programs (SCPs) and their corresponding total loans granted during the period 1973-1980. Most of these programs linked low interest, non-collateral loans with extension. Between 1973 and 1975, this was also tied to a fertilizer price subsidy. Financial institutions were provided preferential rediscount rates, loan guarantees, and assistance in loan administration within these programs. This was financed, in part, by foreign loans.

Masagana 99 accounted for almost 80 percent of total loans granted by SCPs. Since the immediate objective of Masagana 99 was to recover from serious crop losses in 1973, priority was given to irrigated areas where the potential for rapid expansion of rice production in the short-run was greatest. Programs after Masagana 99, although much smaller in scale, attempted to extend the supervised credit concept to non-rice, rainfed areas.

Problems associated with these programs and policies are now well-documented (David, 1979). Over the past two decades, growth in agricultural loans came mainly from the Central Bank rediscount window rather than from additional equity capital or savings deposits. This is evidenced by the increase in the share of

Table 8. Supervised agricultural credit programs in the Philippines from 1973 to 1980.

| Program | Commodity | Loans Granted ^{a/} (P million) |
|--|------------|--|
| 1. Masagana 99 | Rice | 4,554 |
| 2. Masaganang Maisan and Masagana 77 | Corn | 521 |
| 3. Gulayan sa Kalusugan | Vegetables | 22 |
| 4. Cotton Financing Progress | Cotton | 71 |
| 5. Integrated Agricultural Financing for Virginia Tobacco | Tobacco | 34 |
| 6. Rice-Tobacco Supervised Credit Program | Tobacco | 3 |
| 7. Philippine Tobacco Administration (PTA) Farm Credit Asst. Program | Tobacco | 3 |
| 8. PTA Facility Loans | Tobacco | 1 |
| 9. Bakahang Barangay | Cattle | 256 |
| 10. Biyayang Dagat | Fish | 35 |
| | Total | <u>P5,500</u> |

^{a/} As of December 31, 1980.

^{b/} As of 1979.

Source: Unpublished files. Technical Board of Agricultural Credit, Central Bank of the Philippines.

borrowings from the Central Bank in total resources of rural banks from 8 percent in 1961 to 54 percent in 1975. Low repayment rates, which have plagued almost all supervised credit programs, threatened the viability of rural credit institutions, and further damaged credit discipline among borrowers. The impact of these programs on production at the farm level as well as at an aggregate level has remained unclear. While Masagana 99 was instrumental in the rapid recovery of Philippine rice production from the global food grain crisis in 1973, the growth trend in rice production and adoption of the new rice technology since the late sixties cannot be solely attributed to this program (Herd and Gonzales, 1981).

Despite these government interventions, the real and relative levels of agricultural production loans (APL) granted have declined since the later 1960's (Table 9). ALH grew in real terms but most of this growth took place in the 1960's. The level of APL in 1979 was still far below that of 1969. APL as a percent of both net value added in agriculture and of total loans granted declined from 22 percent and 20 percent in 1955-1969 to 19 percent and 11 percent in the 1970's.

These trends are perhaps not surprising since technology and relative prices across sectors, commodities, and between inputs and outputs are more important determinants of relative profitability and hence direction of resource allocation. Larson and Vogel and others have already argued that the use of credit

Table 9. Selected indicators of trends in loans granted for agricultural production by bank and non-bank financial institutions, 1951-1979.

| Year | Value of Agricultural Loans (P Million in 1979 Prices) | Agricultural Loans as a Percent of ^{a/} | |
|------|---|--|---------------------|
| | | Agricultural Value Added | Total Loans Granted |
| 1951 | 376 | 13 | 40 |
| 1955 | 534 | 17 | 24 |
| 1960 | 2,757 | 14 | 20 |
| 1961 | 3,636 | 19 | 22 |
| 1962 | 4,022 | 21 | 20 |
| 1963 | 4,461 | 24 | 20 |
| 1964 | 4,503 | 25 | 19 |
| 1965 | 4,420 | 23 | 19 |
| 1966 | 4,582 | 24 | 19 |
| 1967 | 5,556 | 27 | 20 |
| 1968 | 5,665 | 25 | 16 |
| 1969 | 5,751 | 22 | 16 |
| 1970 | 4,557 | 22 | 15 |
| 1971 | 3,943 | 21 | 13 |
| 1972 | 3,424 | 20 | 12 |
| 1973 | 2,590 | 19 | 10 |
| 1974 | 1,725 | 22 | 12 |
| 1975 | 1,718 | 21 | 09 |
| 1976 | 982 | 13 | - |
| 1977 | 1,096 | 06 | 08 |
| 1978 | 2,534 | 13 | - |
| 1979 | 3,378 | 19 | - |

^{a/}For later years, data on total loans granted have not been reported.

Sources: Unpublished reports by the Technocal Board of Agricultural Credit, Central Bank of the Philippines, and the National Economic and Development Authority.

policies to compensate for the effects of policies that turn terms of trade against food and agricultural exports will have limited effects. It is too often overlooked that preferential interest rates do not affect relative profitability and, because credit is fungible, additional liquidity supplied by credit will be allocated to the most profitable enterprise or to consumption, whichever provides the greatest utility.

To compare the quantitative impact of credit policies to price policies, the effective subsidy rate (ESR) which expresses the amount of interest rate subsidy as a percent of net value added in agriculture at border prices has been estimated. Subsidy is defined in terms of the difference in the cost of borrowing between agricultural and non-agricultural loans multiplied by the value of agricultural loans granted. Another method is to estimate the amount of subsidy accruing to the sector due to the difference between the nominal interest rate and the rate of inflation.

Differences in interest rates, between agricultural and non-agricultural loans from formal financial institutions are small, at most, 2 percent. Moreover, interest represents only part of the costs of borrowing. Typically non-agricultural loans entail less transactions cost than agricultural loans for borrowers.

Assuming that interest rate policy has meant a cost of borrowing differential of 6 percent in favor of agriculture,

the effective subsidy rate amounts to only 1 percent. Even if the interest rate differential is increased two or three times in magnitude it is clear that the interest rate subsidy will not alter significantly the unfavorable incentive structure in agriculture vis-a-vis non-agriculture created by price policies. On the other hand, the low interest rate policy seriously impairs the ability of rural financial markets to efficiently perform the financial intermediation process. It does not provide incentives for mobilizing financial savings and induces an allocation of credit that is based on size of collateral and wealth rather than on productivity of credit use.

The impact of the low interest rate policy has been generally regressive. The subsidy is shouldered by the lower-income population, i.e., holders of currency bank deposits, and taxpayers through inflation, low interest rates on savings, and direct government outlay. Only about 10 percent of the total implicit interest rate subsidy is received by agriculture. Within agriculture, credit allocation is also not consistent with employment and equity objectives. Low-cost credit for agricultural machinery shifts the incentive system against use of labor without any significant impact on yield. Less than 15 percent of the value of loans in the World Bank Credit Mechanization Program in the Philippines was used for power tillers of small farmers. Four-wheeled tractors and other larger farm equipment were purchased

with the bulk of the loans by sugar farmers with 50 hectares or more who constituted less than 10 percent of total number of farmers.

In supervised credit programs, only farm operators are usually entitled to institutional credit despite the significant numbers of landless households in the rural areas. Rice has been the emphasis but rice farmers are actually better off than average farmers in corn, coconuts, tobacco, and other crops. Within the rice sector, priority was given to irrigated areas close to primary markets, i.e., relatively progressive locations with the greatest potential for rapid increases in production in the short-run. The procedure of setting loan limits on a per hectare basis means a higher credit ceiling for larger farms. Perhaps an even more important dimension of inequity in distribution of the implicit subsidies involved in these programs was reported by Esguerra in a recent analysis of Masagana 59. The study estimated that two-thirds of the implicit subsidies have been received by participating financial institutions as incentives to lend to small farmers and only one-third by the farmer borrowers mainly from non-repayment of loans. Furthermore, the distribution of the subsidies accruing to farmer borrowers has been biased in favor of larger farmers. The subsidy to farmers can be increased through higher default rates but this would simply transform supervised credit into a costly vehicle for effecting income transfers.

Chapter 5

PUBLIC EXPENDITURE POLICIES

Thus far, our discussion has focused on policies affecting economic incentives. Aside from their impact on resource allocation, price and financial policies also affect technological development and income distribution which are also major concerns of agricultural development. However, public expenditure policy has been a more direct instrument of promoting technological change and improving income distribution in agriculture.

In this section, the changes in the level and distribution of public agricultural development expenditure by policy tools from 1955 to 1980 are examined. The analysis attempts to infer priorities pursued by the government from the allocation of the budget over time rather than to quantify the economic effects of the different types of public expenditures such as research, extension and so forth.

The basic source of data is the national budget published by the Ministry of the Budget. These have been compiled and classified earlier by Capule,

Public expenditure is the sum of current operating expenditures and capital outlays. In this analysis, only national government expenditures which comprised about 80 percent of the total budget from 1955-1975 and about 90 percent thereafter are covered because the expend-

itures of local government cannot be broken down according to our classification of policy instruments. Furthermore, classification of public expenditures by sector and by policy instruments for agriculture was limited to economic development expenditures which formed about 15 percent in 1965 to 40 percent by 1980 of the total budget. Even within economic development, it was not possible to divide the infrastructure budget sectorally. And likewise, there were measurement problems in allocating expenditures for the other government functions: general administration, defense, education, health, and other social services.

Trends and Relative Size of Public Agriculture Expenditure

The size of public allocation to agriculture provides a clear indication of government's commitment to that sector. In Table 10 the trends and relative importance of economic development expenditures on agriculture are presented. Public expenditures for agricultural development rose almost ten times between 1955 and 1980 or an average annual rate of 12 percent in real terms. This high growth rate is consistent with the general acceleration of total government outlay especially for economic development during the past decade. The increased emphasis on infrastructure and non-agricultural development in

Table 10. Selected indicators of trends and relative importance of national public economic development expenditures on agriculture.

| Year | Public expenditure in agriculture (Pmillion, 1972 prices) | Public economic development expenditure in agriculture as percent of | | |
|------|--|---|--|---------------------------------|
| | | Net Value added in agriculture | Public economic development expenditures | Total public expenditures |
| 1955 | 122 | 1.5 | 15.0 | 5.3 |
| 1956 | 176 | 2.1 | 19.4 | 6.9 |
| 1957 | 205 | 2.4 | 22.8 | 7.9 |
| 1958 | 167 | 1.9 | 21.0 | 6.8 |
| 1959 | 166 | 1.8 | 19.8 | 6.6 |
| 1960 | 179 | 1.9 | 18.2 | 6.3 |
| 1961 | 182 | 1.8 | 19.0 | 6.1 |
| 1962 | 206 | 2.0 | 19.3 | 6.4 |
| 1963 | 355 | 3.2 | 30.0 | 9.9 |
| 1964 | 306 | 2.8 | 27.1 | 8.4 |
| 1965 | 265 | 2.2 | 26.1 | 7.3 |
| 1966 | 264 | 2.2 | 26.0 | 7.1 |
| 1967 | 296 | 2.4 | 23.5 | 7.2 |
| 1968 | 416 | 3.1 | 27.6 | 8.8 |
| 1969 | 435 | 3.2 | 25.8 | 8.3 |
| 1970 | 361 | 2.6 | 23.5 | 7.1 |
| 1971 | 452 | 3.1 | 26.7 | 8.5 |
| 1972 | 567 | 3.8 | 20.7 | 8.9 |
| 1973 | 767 | 4.9 | 18.0 | 9.0 |
| 1974 | 1,061 | 6.8 | 20.4 | 10.4 |
| 1975 | 1,308 | 7.7 | 24.4 | 11.4 |
| 1976 | 1,018 | 5.7 | 19.8 | 8.3 |
| 1977 | 1,110 | 6.0 | 29.2 | 9.7 |
| 1978 | 1,648 | 2.5 | 32.4 | 12.5 |
| 1979 | 1,394 | 6.6 | 26.2 | 10.1 |
| 1980 | 1,242 | 5.6 | 17.7 | 9.0 |

the later period is apparent from the sharp rise in annual growth rate of the total economic development budget from 5 percent to 19 percent before and after 1970 compared to agriculture which grew at 10 percent and 15 percent, respectively.

Between 1955 and 1980 public expenditures in agriculture as percent of agricultural value added increased much faster than the share of total government expenditures to gross national product (from 2 percent to 7 percent in agriculture compared to 10 percent to 14 percent for the total). It should be noted that this was not due to any dramatic sectoral shift in government priorities with respect to expenditures policy but rather due to the decline in the share of value added in agriculture. The share of agriculture to total government expenditures increased only slightly over time. However, in terms of the public economic development expenditures, agriculture's share while varying from year to year remained at about 23 percent over the whole period with infrastructure receiving the greatest allocation (from 60 to 70 percent).

Table 11 presents the trends in public expenditure in agriculture by policy tools while Table 12 shows the same changes in terms of the percentage composition of expenditures. As noted in the footnotes, some limitations exist in the available breakdown of data but these would not significantly affect

Table 11. Distribution of direction national government expenditure instruments, 1955-1980^{a/} (₹ million, 1

| Price Support ^{b/} | Pricing and Marketing | | | Irrigation | Research and Extension | | | Agrar Reform ^{c/} |
|-----------------------------|-----------------------|----------------|---------------------|------------|------------------------|-----------|-------|----------------------------|
| | Input Subsidies | Credit Subsidy | Total ^{d/} | | Research ^{e/} | Extension | Total | |
| - | - | - | - | 43 | 9 | 29 | 37 | 3 |
| - | - | - | - | 86 | 10 | 33 | 43 | 5 |
| - | - | - | - | 92 | 10 | 35 | 45 | 20 |
| - | 14 | - | 15 | 50 | 10 | 38 | 48 | 21 |
| - | 28 | - | 29 | 20 | 12 | 43 | 60 | 10 |
| - | 22 | - | 24 | 24 | 13 | 52 | 65 | 15 |
| - | 14 | - | 16 | 27 | 15 | 55 | 70 | 14 |
| 83 | 14 | - | 97 | 36 | 17 | 63 | 80 | 13 |
| 143 | 12 | - | 155 | 32 | 17 | 70 | 87 | 19 |
| 97 | 9 | - | 106 | 18 | 17 | 76 | 93 | 29 |
| 41 | 13 | - | 54 | 21 | 18 | 80 | 98 | 33 |
| 24 | 10 | - | 34 | 25 | 17 | 77 | 94 | 29 |
| 25 | 6 | 2 | 33 | 40 | 17 | 72 | 89 | 31 |
| 24 | 3 | 10 | 37 | 35 | 21 | 73 | 94 | 35 |
| 27 | 2 | 12 | 28 | 39 | 22 | 75 | 97 | 38 |
| 20 | 2 | 6 | 25 | 120 | 19 | 66 | 85 | 38 |
| 14 | 3 | 8 | 30 | 187 | 19 | 71 | 90 | 45 |
| 13 | 4 | 13 | 68 | 171 | 24 | 104 | 128 | 67 |
| 38 | 9 | 21 | 83 | 411 | 44 | 198 | 242 | 107 |
| 45 | 18 | 20 | 60 | 635 | 55 | 202 | 257 | 128 |
| 38 | 22 | - | 46 | 382 | 56 | 175 | 231 | 135 |
| 33 | 13 | - | 43 | 381 | 64 | 167 | 231 | 95 |
| 39 | 4 | - | 35 | 864 | 77 | 170 | 247 | 103 |
| 29 | 6 | - | 35 | 565 | 102 | 249 | 351 | 110 |
| 30 | 5 | - | 27 | 417 | 108 | 224 | 332 | 143 |
| 21 | 6 | - | - | - | 92 | 261 | 353 | 130 |

12. Percentage distribution of direct national government expenditure on agriculture by type of

| | Pricing and Marketing | | | Irrigation | Research and Extension | | | Social De | |
|--|-----------------------------|-----------------|----------------|------------|------------------------|------------------------|-----------|-----------|-----------------|
| | Price Support ^{b/} | Input Subsidies | Credit Subsidy | | Total ^{d/} | Research ^{e/} | Extension | Total | Agrarian Reform |
| | - | - | - | 35.2 | 7.4 | 23.0 | 34.0 | 2.5 | |
| | - | - | - | 48.9 | 5.7 | 18.8 | 24.5 | 2.8 | |
| | - | - | - | 44.9 | 4.9 | 17.1 | 22.0 | 9.8 | |
| | - | 7.7 | - | 8.2 | 27.5 | 5.5 | 20.9 | 26.4 | 11.5 |
| | - | 16.9 | - | 17.5 | 12.0 | 7.2 | 28.9 | 36.1 | 6.0 |
| | - | 12.3 | - | 13.4 | 13.4 | 7.3 | 29.0 | 36.3 | 8.4 |
| | - | 7.7 | - | 8.8 | 14.8 | 8.2 | 30.2 | 38.4 | 7.7 |
| | 29.0 | 4.9 | - | 33.9 | 12.6 | 5.9 | 22.0 | 27.9 | 4.5 |
| | 40.3 | 3.4 | - | 43.7 | 9.0 | 4.8 | 19.7 | 24.5 | 5.4 |
| | 31.7 | 2.9 | - | 34.6 | 5.9 | 5.6 | 24.8 | 30.4 | 9.5 |
| | 15.5 | 4.9 | - | 20.4 | 7.9 | 6.8 | 30.2 | 37.0 | 12.5 |
| | 9.1 | 3.8 | - | 12.9 | 9.5 | 6.4 | 29.2 | 35.6 | 11.0 |
| | 8.4 | 2.0 | 0.7 | 11.1 | 13.5 | 5.7 | 24.3 | 30.0 | 10.5 |
| | 5.8 | 0.7 | 2.4 | 8.9 | 8.4 | 5.0 | 17.5 | 22.5 | 8.4 |
| | 6.2 | 0.5 | 2.8 | 9.5 | 5.7 | 6.1 | 17.2 | 22.3 | 8.7 |
| | 5.5 | 0.6 | 1.7 | 7.8 | 10.8 | 5.3 | 18.3 | 23.6 | 10.5 |
| | 3.1 | 0.7 | 1.8 | 5.6 | 26.5 | 4.2 | 15.7 | 19.9 | 10.0 |
| | 2.3 | 0.7 | 2.3 | 5.3 | 33.0 | 4.2 | 18.3 | 22.5 | 11.8 |
| | 5.0 | 1.2 | 2.7 | 8.9 | 22.3 | 5.7 | 25.8 | 31.5 | 14.0 |
| | 4.2 | 1.7 | 1.8 | 7.7 | 30.0 | 5.1 | 18.7 | 23.8 | 11.8 |
| | 2.9 | 1.7 | - | 4.6 | 48.5 | 4.3 | 13.4 | 17.7 | 10.3 |
| | 3.2 | 1.3 | - | 4.5 | 37.5 | 6.3 | 16.4 | 22.7 | 9.3 |
| | 3.5 | 0.4 | - | 3.9 | 34.3 | 6.9 | 15.3 | 22.2 | 9.3 |
| | 1.8 | 0.4 | - | 2.2 | 52.5 | 6.2 | 15.1 | 21.3 | 6.7 |
| | 2.2 | 0.4 | - | 2.6 | 40.5 | 7.7 | 16.1 | 23.8 | 10.3 |
| | 1.7 | 0.5 | - | 2.2 | 33.6 | 7.4 | 21.0 | 28.4 | 10.5 |

Footnotes - Tables 11 and 12.

a/ From 1975, under a new format, the national budget presents support to government corporations under a separate chapter. This is included in our data for the 1975-1980 period. The 1979 and 1980 figures are estimates.

b/ It has not been possible to obtain the complete figures for 1955-1961 based on the level of disaggregation of our data. It should be noted, however, that during this period the National Rice and Corn Corporation (NARIC) was already engaged in price stabilization activities, mainly in the form of rice procurement and distribution. Our working table shows expenditures for the administration of sugar and other quota products. These are relatively small and have been omitted here although these are included in the totals. Note also that a major part of the total outlay for price support is accounted for by expenditures of the Rice and Corn Administration, later the National Grains Authority (1963-1980).

c/ As explained in the text, the data under this policy refer only to expenditures related to the administration of the Agricultural Guarantee and Loan Fund (AGLF) and are available only for 1967-1974.

d/ The 1950-1962 totals include the omitted expenditures of the Sugar Quota Administration (see footnote b above).

e/ Excludes research expenditures of state colleges and universities.

f/ A large part of expenditures on community development were allocated for the construction and maintenance of roads and bridges.

Source: de Leon (10).

the general pattern indicated in the tables. It is obvious that public expenditure policies have been aimed primarily at raising productivity through irrigation, extension, and research and improving income distribution through agrarian reform and rural community development. Budgets for environmental management and conservation may be viewed both as a tool for enhancing long-run productivity in natural resources and the economy as a whole and improving income distribution between present and future generations.

Trends in public expenditure for price and marketing policies reported here do not reflect government's changing priorities because these figures grossly understate the cost of operating the national agencies involved in the marketing of rice, corn, sugar, fertilizer, and other agricultural commodities. A significant and increasing part of their expenditure originate from cheap loans from the Central Bank via government financial institutions but data for these are difficult to obtain. Interest rates are at a highly subsidized rate of 6 percent and accountability for non-repayment has not been strictly enforced.

Extension received the highest allocation prior to the 1970s (27 percent), even higher than irrigation from 1959 to 1971. Extension's share has declined except during the peak of Masagana 99 in 1973-1974 while expenditures for research have steadily increased but the latter is still only about one-

fourth of extension. Expenditures for social development may also have been as significant as extension in the early period because for the years with available data their share averaged 22 percent. Agrarian reform activities consisted mainly of land resettlement projects in the pre-martial law period and administration of land reform in rice and corn after 1972. Rural community development programs included grants-in-aid, self-help projects and cooperatives development.

Irrigation investment has been subject to short-run fluctuations; it was high in the late 1950s and this picked up again in the 1970s. Hayami and Kikuchi found a strong correlation between shifts in investment and short-run changes in the world price of rice. The increase of irrigation investment in the 1970s may also be related to other factors. Studies at IRRI in 1976 indicate that irrigation investment has a higher social benefit-cost ratio than price support and fertilizer subsidy except when a high discount rate is used for large-scale high cost projects (Hayami, et. al., 1977).

Policy thrusts of international financial institutions such as the World Bank and Asian Development Bank which have financed a major part of rehabilitation and construction of new irrigation systems may have influenced the government's own choice of policy priorities. Changes in the sectoral distribution of official development loans reported in Table 13 indicate that this may

Table 13. Distribution of official development loans by sectors, 1954-1979 (percent).

| | 1952-1969 | 1970-1974 | 1975-1979 | 1970-1979 |
|--------------------------------|--------------------|-----------|-----------|-----------|
| 1. Agriculture | 22.0 ^{a/} | 22.5 | 33.1 | 31.1 |
| a. Agriculture ^{b/} | | 18.3 | 9.5 | 11.7 |
| b. Irrigation | | 5.8 | 17.5 | 14.6 |
| c. Integrated Area Development | | 1.0 | 5.1 | 4.1 |
| d. Rural Infrastructure | | - | 1.0 | .7 |
| 2. Industry | 29.0 | 18.0 | 15.3 | 16.0 |
| 3. Power and Energy | 36.0 | 22.8 | 16.7 | 18.2 |
| 4. Transportation | 11.0 | 22.2 | 19.1 | 19.9 |
| 5. Others ^{b/} | 2.0 | 11.9 | 15.8 | 14.8 |

^{a/}No breakdown is available.

^{b/}Includes education, population and water supply loans.

Source: National Economic and Development Authority.

be the case. The growth in the share of agriculture from 22 percent to over 30 percent in the 1970s was due primarily to expansion of irrigation investment.

Agricultural Research

With the growing land constraint, technological change through research and extension will increasingly be an important means of augmenting agricultural production. However, the productivity of research and extension depends not only on their total budget but also in the way these budgets are utilized. The following discussion essentially summarizes previous analysis of Evenson on the nature and direction of research and extension in the Philippines.

Although the agricultural research system in the Philippines is generally regarded as one of the more advanced in Asia, expenditures for both research and extension which amounted to only 0.45 percent and 0.91 percent of value added of agricultural production, respectively, are low by international and even by Southeast Asian standards. As in other developing countries, extension programs have been emphasized to a much greater extent than research. Moreover, except for sugar, most of agricultural research and extension is supported by the public sector with some assistance from external agencies.

Economic benefits from research will be highest in areas/ commodities where potential improvements in technology and size of market are great. In practice, allocation of research has been influenced by the supply of scientific manpower and other social objectives such as improving nutrition levels and equitable geographic distribution of research expenditure. In terms of congruence between distribution of research and size of markets which is presently the only quantifiable variable, Table 14 indicates that relatively more research investments have been directed to commodities of minor economic importance, neglecting some major commodities as shown by the ratio of research spending to gross value of the commodity. The inconsistency between distribution of research budget and commodity value seems to have worsened between 1973 and 1980; their correlations decreased from 0.91 to 0.23. Thus the increase in real research investment over this period has not been accompanied by a closer matching of research spending with economic importance.

Sugar, pineapples, bananas, citrus, fruits, and coffee, which are all important export crops appear to have very little research budget. Cotton, legumes, tobacco, root crops, vegetables, and poultry which are of lesser economic importance receive relatively high research attention. A relatively low priority is given to corn, an important crop and the staple food and

Table 14. Measures of importance of agricultural research expenditures, by commodities

| Commodities | Research spending as % of gross value by com- modity | Commodity research share in total research spending | | Commodity share in gross value of all commodities | |
|--------------------------|---|---|------|---|------|
| | 1980 | 1973/74 | 1980 | 1973/74 | 1980 |
| Crops | | .440 | .448 | .592 | .621 |
| Coconut* | .125 | .072 | .058 | .084 | .087 |
| Corn and Sorghum* | .132 ^{a/} | .060 | .039 | .065 | .065 |
| Fiber crops | .994 ^{b/} | .040 | .041 | | .007 |
| Fruit crops* | .087 | .040 | .026 | .070 | .078 |
| Banana | .004 | | | | |
| Pineapple | .003 | | | | |
| Mango | .070 | | | | |
| Citrus | .046 | | | | |
| Others | .250 | | | | |
| Legumes* | 1.29 | .030 | .051 | .007 | .008 |
| Ornamental horticulture | | .002 | .014 | | |
| Plantation crops | | .006 | .011 | | .042 |
| Rubber | .130 | | | | |
| Cacao | .206 | | | | |
| Coffee | .004 | | | | .037 |
| Cereals | .047 | .060 | .047 | | |
| Rice | .034 | | | .127 | .169 |
| Wheat | high | | | | |
| Root crops | .540 | .014 | .072 | | .030 |
| Sugar cane | .011 | .058 | .011 | .050 | .053 |
| Tobacco | .594 | .020 | .034 | | .005 |
| Vegetables | .430 | .040 | .044 | | .019 |
| Fisheries* | .150 | .080 | .158 | .113 | .174 |
| Forestry* | .190 | .132 | .144 | .111 | .192 |
| Livestock* | .080 | .170 | .067 | .177 | .112 |
| Beef-carabeef | .035 | .060 | .021 | .066 | |
| Pork | .070 | .04 | .007 | .052 | |
| Poultry* | .400 | .04 | .005 | .047 | .041 |
| Dairy | | | .039 | | |
| Pasture | | .039 | .021 | | |
| Socio-economics | | .050 | .101 | | |
| Soil and water resources | | .067 | .072 | | |

* The correlation between shares in the research budget used in the value of all commodities was 0.91 in 1973/74 and 0.73 in 1980. The nine commodities correlated are identified by "a".

a/ For corn, this figure is 0.95%.

b/ For abaca, this figure is .163%. The relatively higher research expenditure is for cotton.

Adapted from Western Macomber and Bloom.

major source of income of the poorer farmers. Also, judging from our very low yields compared to Thailand which has a similar resource endowment and has only recently become a major exporter of corn, there seems to be a strong potential for expanding corn production in the Philippines. Research in coconut and forestry is comparatively small and funded mainly from taxes directly levied on their producers for this purpose in contrast to other commodities where the cost of research is shouldered by the taxpayer in general.

In rice research which has primarily been conducted at the International Rice Research Institute (IRRI) since 1962, the newly-developed technology has been generally regarded as more suitable to irrigated conditions. The fact that modern varieties have been adopted in 70 percent of rainfed areas, however, demonstrates the potential of technology development in rainfed areas. It has been estimated that if the cost of irrigation development is included, increasing production through investment in rainfed rice may have a benefit-cost ratio greater than for irrigated rice. In recent years, IRRI has devoted more resources to develop rice varieties especially suited to rainfed areas.

Agricultural Extension

Although the commodity breakdown of extension expenditures is not available, the emphasis of extension on rice is quite

evident. The Masagana 99 Program caused the jump in extension expenditures in 1973-1974 as extension agents assumed the role of loan administrators. In Table 15, the regional breakdown of extension shows the ratio of extension expenditures to value added in agriculture to be higher in the major rice-producing regions of Central Luzon and Southern Tagalog especially when the budgets of the U.P. College of Agriculture and the government agencies in Manila are allocated to these regions. The relatively intensive extension in Ilocos is consistent with the high research expenditures and numerous supervised credit programs in tobacco and cotton reported earlier.

Most assessments of extension services in the Philippines stress the problems of organization and quality of personnel. Evenson, on the other hand, raises a more fundamental issue as he tries to explain the much heavier investment in extension compared to research in Philippine agriculture. Part of the reason is clearly the cheaper cost of manpower for extension versus research. But perhaps more important, there seems to be a general belief among policymakers that agricultural technology is highly transferable from regions with high research focus to regions with a high extension emphasis. It is not clear, however, whether suitable technology exists or is being produced by other nations. It should be stressed therefore that the value of extension depends essentially on availability of appropriate technology.

Table 15. Public expenditures for agricultural extension by region, 1979.

| Region | Agricultural Extension (P million) | Value Added in Agriculture (P million) | Extension Expenditures Relative to Agricultural Value Added (percent) |
|----------------------------------|---------------------------------------|--|---|
| Ilocos | 9.9 | 2,987 | 0.33 |
| Cagayan Valley | 5.5 | 3,069 | 0.18 |
| Central Luzon | 13.2 | 4,246 | 0.31 |
| Southern Tagalog | 17.6 | 8,539 | 0.20 |
| Bicol | 4.4 | 3,725 | 0.12 |
| Western Visayas | 9.9 | 6,238 | 0.16 |
| Eastern and Western Visayas | 5.5 | 5,153 | 0.11 |
| Central and Northern Mindanao | 6.8 | 7,278 | 0.09 |
| South & Western Mindanao | 9.9 | 11,978 | 0.08 |
| UPCA Manila | 27.5 | - | - |

^{a/} Due to data constraints, the figures for agricultural extension are based on 1975 proportions by region.

Sources: Evenson, Waggoner, and Bloom and NEDA.

Recent analyses of supervised credit programs and the nature of inefficiencies on rice farms lead us to question conventional approaches of current extension programs. First, technical inefficiencies tend to be more important than allocative inefficiencies in explaining low productivity of rice farms (Mandac, 1978).^{13/} This is consistent with empirical studies which overwhelmingly show that farmers in less-developed countries maximize expected profits (Schultz, 1964). Thus an effective extension program should focus on teaching principles of new farm technology or farm practice rather than emphasize the application of recommended input levels. Extension workers cannot be expected to make better decisions than farmers given the great heterogeneity of physical and market conditions across farms. More often than not, uniform levels of fertilizer and agricultural chemicals are simply recommended over a wide geographic area without due consideration to individual farmers' resource conditions.

Second, the common belief that extension would be more effective if tried with low-cost credit and vice versa is not clearly borne out by empirical evidence. In the case of rice, the modern varieties introduced in 1967 have already been rapidly adopted in

^{13/} Technical inefficiency refers to the inability of farmers to achieve potential maximum output for every level of input. Allocative inefficiency refers to the inability of farmers to use the optimum level of inputs given their resources and level of knowledge.

67 percent of irrigated areas and in 45 percent of rainfed areas prior to the Masagana 99 Program. The fact that the rate of adoption has increased to 85 percent and 71 percent, respectively, in 1979 cannot be attributed to the Masagana 99 Program but rather should be viewed as a continuation of the long-run adoption process of the new technology.

In the case of corn, there has been little dissemination of new varieties developed in the early 1970s despite the Maisan 77 and Masaganang Maisan programs because the new technology apparently did not offer higher profitability for the farmer. Extension and development of financial markets are indeed important components of rural development but the strategy of linking the two should guard against dissipating the efforts of scarce competent technicians in loan administration because this has not significantly raised repayment rates in supervised credit programs.

Chapter 6

DOMESTIC RESOURCE COST AND
COMPARATIVE ADVANTAGE

Economic policies particularly those which distort relative prices have been shown to have generally discriminated against agriculture. An extremely important question to ask, therefore, is whether or not this policy structure leads to a more (less) efficient resource allocation thereby increasing (decreasing) national output. Do government policies encourage resources to shift toward more socially profitable economic activities? An attempt is made to answer this question by evaluating if the Philippines has a comparative advantage in various agricultural activities based on estimates of domestic resource cost of foreign exchange. Domestic resource cost (DRC) represents the social cost of converting Philippine resources into foreign exchange through production for export and import substitution. A DRC lower than the shadow exchange rate (SER) indicates comparative advantage, since the SER represents the social value of foreign exchange. Moreover, selecting activities with lower DRCs means reducing the social cost of balancing the foreign exchange budget.

Industries characterized by high effective protection rates are likely to have high excess profits or a high level of inefficiency or both. Bautista and Power's analysis of the manufacturing

sector indicates that DRC's are higher for industries with higher EPR's and lower for exports which frequently have negative protection. "Competition in export markets forces firms to be cost conscious, while the highly protected domestic market induces complacency in domestic resource use among inward-oriented industries."

The fact that agriculture survives and indeed grows despite negative protection indicates an inherent comparative advantage that is generally confirmed by our estimates of DRC's (Table 16). DRC's are generally below the shadow exchange rate of ₱8.88.^{13/} The only exception is broiler production. Cabanilla, however, has argued that there will likely be a favorable change in comparative advantage in the near future given the poultry sector's historical record of productivity growth as a result of effective international transfer of new production technology, local management efficiency, and the nation's impending breakthrough in corn production. Poultry may represent a successful case of an infant industry where initial growth was induced by high levels of protection.

Cultivated land per worker has started to decline in the 1960's and thus expansion of agricultural production means increasing competition for land use (David and Barker, 1979). For evaluating

^{13/} Based on the assumption that the degree of peso overvaluation is 20 percent, a rather conservative assumption given the growing deficit in balance of payments financed by heavy foreign borrowing since the mid-1970's.

Table 16. Domestic resource cost of selected agricultural products (P/\$).

| | REFERENCE YEAR | DRC |
|---------------------|-----------------|-----------------------|
| Rice | 1979 | 6.3-6.9 ^{a/} |
| Corn | 1979, 1980 | 8-9 |
| Copra | 1976 | 5.9-6.2 |
| Sugar | n.a. | n.a. ^{b/} |
| Cotton | 1975-1981 | 7.22 |
| Swine ^{c/} | 1978, 1980 | 6-8 |
| Cattle | 1978, 1980 | 6-8 |
| Chicken | 1978, 1980 | 11-20 |
| Eggs | 1978, 1980 | 7-8 |
| Logs | 1974, 1977-1979 | 3.4-5.5 |
| Lumber | 1974, 1977-1979 | 6.2-6.9 |
| Plywood & Veneer | 1974, 1977-1979 | 4.7-6.0 |

^{a/} The range represents differences across technology, location, time, and/or source of data.

^{b/} Not yet available.

^{c/} Estimates for livestock and poultry are based on commercial type of production.

comparative advantage across agricultural commodities, land might be a more relevant limiting factor to consider than foreign exchange. It might seem useful, therefore, to examine closely not only the ranking of DRC's between agriculture and non-agriculture but within agriculture, across the different commodities.

Although the latter is of course an interesting and important issue, it may not be possible to provide conclusive interpretations. Difference in DRC's across agricultural commodities is much narrower than between agriculture and non-agriculture and given the usual measurement error involved in the empirical estimation of DRC's, it would be more prudent to interpret the patterns we find as indicative rather than as basis for recommending which crop to promote. In any case, one basic assumption we wish to stress is that the private sector will generally make optimal allocation decisions if the government permits price signals that conform to real resource scarcities.

The most important conclusion from these estimates of DRC's is that almost without exception the major agricultural activities demonstrate comparative advantage. Given the good overall performance of agriculture in the 1970's in the face of what we have found to be adverse government policies, this result is not surprising.

Chapter 7

PRICE INTERVENTION POLICIES AND INTER-
SECTORAL CAPITAL FLOWS

In the introduction, it was hypothesized that the secular decline in the share of the agricultural sector in the Philippine economy has been accelerated by domestic economic policies which discriminated against agriculture. In this chapter, the role of price intervention policies in affecting this process of structural change is examined by measuring their impact on intersectoral capital flows. The implications of these policies on income distribution is also analyzed first by comparing the rate of taxation between agriculture and non-agriculture, taking into account the implicit taxes from these price intervention policies and second by relating the rate of intersectoral capital flows of capital to that of labor.

There are two types of capital that is extracted or transferred from agriculture to industry as development proceeds. The first comes from the intersectoral movement of financial resources. In real terms, these are, of course, in the form of the excess of the goods agriculture sells at home and abroad over the goods it purchases from domestic non-agriculture and the world. The second is the intersectoral movement of human capital, i.e., labor resources in the rural sector migrating to the urban areas to seek more productive employment. The cost of rearing and training this labor supply is a form of capital investment borne by the agricultural sector. As

a residual employer, the agricultural sector also bears the cost of supporting surplus labor in the rural areas until they can be productively employed in the non-agricultural sector (Yotopoulos and Nugent, 1976). There is, then, a benefit to agriculture from the transfer of this labor.

Trends in Net Capital Flows

This analysis focuses on the net capital flow in real terms. This can be expressed in both physical (left hand side) and financial (right hand side) terms and can be divided into private and government net capital flows.

$$OF - IF - G_a = (S_a - I_a) + (T_a - G_a)$$

Outflows (OF) consist of the amount of total goods agriculture sells to non-agriculture and to the world; inflows (IF), the amount of intermediate and consumer goods, agriculture purchases from non-agriculture and the world. The difference between OF and IF is equivalent in financial terms to savings (S_a) minus investment (I_a) in agriculture plus tax revenues from agriculture (T_a). The term ($S_a - I_a$) may be interpreted as net private lending, i.e., the amount of private investible funds from the agricultural sector available for capital formation in the rest of the economy. The government through its sectoral source of revenues (T_a) and allocation of expenditures (G_a) also accounts for part of the net capital flows.

The direction and rate of intersectoral capital flows is determined by both market forces and government policies via their impacts on relative profitability. Net private capital flows respond essentially to the sectoral pattern of private profitability. There is also some evidence that even public investments are affected by profitability considerations (Hayami and Kikuchi, 1975).

In Fig. 3, , Faur's time series estimates of net private capital outflow from agriculture from 1950-1965 are depicted together with de Leon's estimates based on data from the input-output table for 5 years between 1961-1978.^{14/} Despite the difference in methods and data sources, the two sets of estimates for the overlapping years (1961-1965) are remarkably close.

As expected, there has been a substantial net private capital outflow from agriculture throughout the whole period (Table 16). This has risen from 1950-1965, averaging about 21 percent of agricultural gross value added. Between the mid-1960's and mid-1970's, net private capital outflows were generally lower, and as a proportion of agricultural value added only half those of earlier years.

^{14/} Net private capital flow is measured empirically as $OF-IF$ which is equal to $S_3 - T_2 + T_3$. T_2 was not subtracted because time series data are not available. An attempt was however, made to estimate in a rough way T_2 and G_2 . The general magnitude are The discussed in the next section.

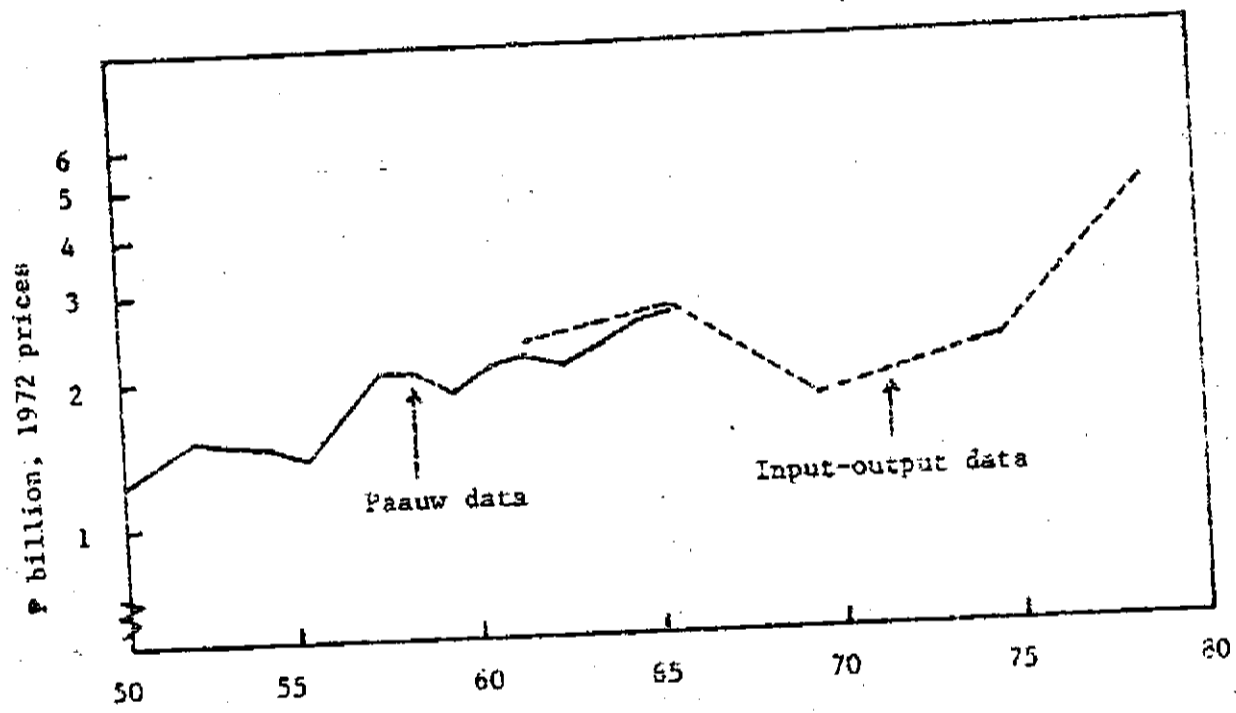


Fig. 3. Trends in net private capital outflows from Philippine agriculture, billion ₱ at 1972 prices.

Table 16 . Trends in net private capital outflows from agriculture and agricultural value added, million pesos, 1972 prices.

| | Agricultural GVA (1) | Net Capital Outflows (2) | (2) (1) |
|------------------------------|----------------------------|--------------------------------|------------|
| <i>Paauw</i> ^{1/} | | | |
| 1950 | 5,838 | 1,290 | .22 |
| 1951-1955 | 7,215 | 1,560 | .22 |
| 1956-1960 | 9,410 | 1,974 | .21 |
| 1961-1965 | 11,121 | 2,373 | .21 |
| <i>de Leon</i> ^{2/} | | | |
| 1961 | 10,643 | 2,454 | .23 |
| 1965 | 11,891 | 2,669 | .22 |
| 1969 | 14,412 | 1,772 | .12 |
| 1974 | 17,465 | 2,232 | .13 |
| 1978 | 21,502 | 4,590 | .21 |

^{1/} Estimates from Paauw, D. S., "The Philippines: Estimates of Flows in the Open, Dualistic Economy Framework," U. P. School of Economics, 1968.

^{2/} Estimates from de Leon, M. S. J., Intersectoral Capital Flows and Price Intervention Policies in Philippine Agriculture, Unpublished Ph.D. dissertation, University of the Philippines at Los Baños, November 1982.

Agricultural terms of trade improved significantly during this period (Fig.2). As agricultural terms of trade dropped after 1975, net private capital outflow in 1978 rose to twice the levels in the 1960's and was again about 21 percent of agricultural value added. This inverse relation between net private capital outflow and agricultural terms of trade is a clear indication of the latter's importance in affecting intersectoral incentive structure.

Price Intervention Policies and Net Private Capital Flows

There are three ways by which capital can be transferred from agriculture to non-agriculture. Two have been noted already, namely, net private lending ($S_a - I_a$) and net government revenues ($T_a - G_a$). Taking these two as given, a third way is through price intervention policies. These can require agriculture to trade more in real goods and services for less in return by distorting the terms of trade. Customs duties, for example, make manufactured goods more expensive to buy, whether domestically or internationally; while export taxes reduce the net price agriculture receives for its sales both at home and abroad.

With respect to trade with the world, these penalties show up explicitly in tax revenue (export taxes and custom duties). In contrast, they are implicit taxes involving transfers through market price distortions in the case of domestic trade. If the

price intervention policies were eliminated, the implicit taxes would disappear. We assume however, that the government would impose some other taxation measures on agriculture to make up for the loss in revenue from explicit taxes. The correspondence might not be exact, but this seems to be preferable to assuming that T_a would decline.

Our main interest then, is in measuring the proportion of total net private capital outflows that could be attributed to price intervention policies. To do this, we take net private lending and net government revenues as given and ask simply what is the difference in real resources that would be required to accomplish this financial transfer under distorted and undistorted prices. The difference, then, would represent the implicit tax in real terms.

It is not likely, of course, that the financial transfer would be exactly the same under the two sets of prices. Absence of price intervention policies might mean more investment in agriculture. It might also mean more saving, however, as agriculture's real income improved. Likewise, it is difficult to predict the direction of change of $T_a - G_a$. In any case our assumption of a constant financial transfer enables us to gauge the general

magnitude and importance of the effects of price intervention policies.^{15/}

Table 17 shows the results of this exercise. It is evident that most of the implicit tax is attributed to protection of the goods agriculture buys. This is partly due to the fact that only domestic trade enters into the calculations so that the effect of export taxes on agriculture's sales is not present. The other important factor is the high average protection of manufactured consumer goods.

The implicit tax in 1974 turns out to be considerably greater than the estimated explicit taxes agriculture pays (£1,275 million) based on Macaranas estimate of the tax revenue contributed by

^{15/} To do this we take each component of the net private capital flow and decompose it into a corresponding real flow at undistorted prices and a measure of the implicit tax. Let x represent one of these components and p and \hat{p} , be distorted and undistorted prices, respectively. Then

$$\frac{x}{p} = \frac{x}{\hat{p}} \frac{\hat{p}}{p} = \frac{x}{\hat{p}} \left(1 + \frac{\hat{p} - p}{p} \right)$$

This can also be written as

$$\frac{x}{\hat{p}} = \frac{x}{p} \left(1 + \frac{p - \hat{p}}{\hat{p}} \right)$$

This is more convenient because the second term in parentheses corresponds to a nominal rate of protection, or implicit tariff. The implicit taxes from each component, then are aggregated to get the total. It is evident that some represent negative protection on agriculture's sales, while others represent positive protection on agriculture's purchases.

Table 17. Estimates of net private capital flow from domestic trade based on undistorted prices and levels of implicit tax due to price intervention policies.
(in million of pesos at 1972 prices)

| FLOW | UNDISTORTED CAPITAL FLOWS | IMPLICIT TAX |
|---|------------------------------|------------------------|
| Total Outflows | 13,135 | 61 (1.7) ^{a/} |
| Agric'l sales of consumer & intermediate goods to non-agriculture | 13,135 | 61 |
| Agric'l exports of consumer & intermediate goods | | |
| Total Inflows | 15,279 | 3,453 (98.3) |
| Agric'l purchases from non-agriculture of: | | |
| consumer goods | 13,144 | 3,045 (86.7) |
| intermediate goods | 2,089 | 402 (11.4) |
| investment goods | 46 | 6 (0.2) |
| Agric'l imports of: | | |
| consumer goods | | |
| intermediate goods | | |
| investment goods | | |
| Net Private Capital Outflow | -2,144 | 3,514 (100.0) |

^{a/} Figures in parentheses are percentage distribution of implicit tax among different components of outflows and inflows.

agriculture to the total tax collections (7%) at start of the 1970's which will reach 13 percent if export taxes were included.^{16/} The explicit tax including the export taxes as a ratio of agricultural value added amount to 7 percent while the same ratio for non-agriculture is about 18 percent. Implicit tax from price intervention policies on domestic trade is conservatively estimated at 20 percent and hence total effective tax paid by agriculture is nearly 30 percent of agricultural value added. The implicit tax paid by agriculture is a direct resource transfer to consumers of agricultural products and producers of non-agricultural commodities purchased by the agricultural sector. It is therefore an implicit subsidy from the point of view of non-agriculture. The total effective tax (net of this implicit subsidy) as a ratio of value added in non-agriculture is then on the average only about 8 percent, though this may be quite different across the various non-agricultural sub-sector. Compared to this then, the agricultural sector is excessively taxed especially when we consider the much lower per capita income in agriculture compared to non-agriculture.

^{16/} - This excludes the part of the negative protection on exports of coconut, sugar, and logs due to the coconut levy, pricing on sugar, log export ban where no revenues accrue to the government but are nevertheless implicit taxes paid by producers that are not included in the estimate of implicit tax on domestic trade.

On the other hand, it is possible that the agricultural sector has received the benefits from proportionately more of public expenditures. Rough estimates indicate this possibility when sectoral allocators for major general expenditures such as defense, education, health and infrastructure are based on agriculture's share in employment and income. This procedure may, however, overstate the benefits received by agriculture. Moreover, even benefits considered to be directly received by agriculture such as irrigation, extension and research do not fully accrue to agriculture. By raising productivity they help to keep agriculture prices low, because of relatively inelastic demand, and thereby benefit non-agricultural consumers.

In any case, when we add the implicit tax from price intervention policies the result remains a positive net capital outflow from agricultural even if we treat de Leon's government expenditure estimates as an additional inflow. This can be seen from Table 19, where the expenditure estimates are in column (2) and the net capital flows before consideration of the implicit tax are shown in the last column. The implicit tax was estimated for 1974 at about ₱3.5 billion, which exceeds the highest value of capital inflow (also for 1974) calculated without the implicit tax. Since the price intervention system became even more adverse to agriculture after 1974, and the absolute value of the figures in the last column decline rapidly after that year, we can

conclude that the net outflow including both expenditure estimates /
and implicit tax was substantial in the 1970s.

Table 19 . Net public and private capital outflows from agriculture, 1957-1978 (in million pesos at constant 1972 prices).^{a/}

| YEAR | Gov't. Taxes (T _a) (1) | Gov't. Expend- itures (G _a) (2) | Net Public Flows (T _a - G _a) (3) | Net Private Flows (S _a - I _a) (4) | Net Total Flows (4)+(3) |
|----------------------|---|---|--|---|-------------------------------|
| Average 1957-1966 | 213 | 1,927 | -1,714 | 2,032 | 318 |
| 1967 | 282 | 2,520 | -2,238 | 1,950 | -288* |
| 1968 | 288 | 2,766 | -2,478 | 1,714 | -764* |
| 1969 | 289 | 3,130 | -2,841 | 1,483 | -1,358 |
| 1970 | 302 | 2,982 | -2,680 | 1,562 | -1,118* |
| 1971 | 771 | 3,059 | -2,288 | 1,135 | -1,103* |
| 1972 | 858 | 3,779 | -2,921 | 1,190 | -1,731* |
| 1973 | 1,049 | 4,791 | -3,742 | 1,090 | -2,651* |
| 1974 | 1,275 | 5,222 | -3,947 | 957 | -2990 |
| 1975 | 1,471 | 5,328 | -3,857 | 1,351 | -2,506* |
| 1976 | 1,443 | 5,539 | -4,096 | 1,968 | -2,128* |
| 1977 | 1,382 | 5,020 | -3,638 | 2,618 | -1,020* |
| 1978 | 1,448 | 5,567 | -4,119 | 3,142 | -977 |

^{a/} The estimate for inbetween 1-0 years indicated by an asterisk are obtained by straightline interpolation of F'.

Sources of basic data: National budget reports of the Budget Commission (Ministry of the Budget) and GAO (COA), Macaranas (1975), World Bank (1976) and NEDA, Philippine Statistical Yearbook (Manila).

Intersectoral Capital Flows vs Labor Flows

A rapid transfer of capital out of agriculture may be economically efficient if this direction is towards more socially profitable investments. It may also not have serious long-run negative consequence on income distribution if the rate of capital outflow is at least matched by an equivalent rate of labor outflow. What has been the rate of labor outflows?

By comparing the actual number of agricultural workers with what the number would be without sectoral labor shifts (i.e., the natural level,^{17/} a crude estimate of labor outflows from agriculture has been derived for selected years shown in Table 19. Cumulative net labor inflows to agriculture were experienced before 1960, and in the early 1970's. From the viewpoint of agricultural demand, this pattern is consistent with the sources of agricultural growth during this period. In the early postwar years, growth in agriculture was explained mostly by expansion of land under cultivation which required substantial amounts ^{of} labor (David and Barker, 1979). With the closing of the land frontier by the 1950's, agricultural growth had to depend mainly on yield increases which implied a much

^{17/}The "natural" level is defined as the number of workers resulting only from births and deaths and in the labor force participation rate. This turned out to be about 2.8% in the rural sector between 1957-1974. Later years were not considered because of the significant changes in the survey procedures after 1974.

Table 20 . Net labor flows and net private capital flows between agriculture and non-agriculture, 1957-1974.

| YEAR | AGRICULTURAL EMPLOYMENT | | NET L FLOWS ^c | NET PRIVATE K FLOWS ^d | K FLOWS |
|------|--------------------------------|-------------------------------|--------------------------|--|------------------|
| | Natural ^a (1000) | Actual ^b (1000) | Cumulative (1000) | Cumulative (Million ₱ 1972 Prices) | L FLOWS |
| 1957 | 4,675 | 4,997 | -322 | 1,873 | - |
| 1960 | 5,079 | 5,224 | -145 | 7,481 | - |
| 1965 | 5,831 | 5,725 | 106 | 18,277 | 182 ^e |
| 1971 | 6,882 | 6,321 | 561 | 27,873 | 54 ^e |
| 1974 | 7,476 | 7,684 | -208 | 31,191 | - |

^aNatural growth rate is assumed to be 2.8 per cent (see de Leon, 1982b).

^bThe reference month is October except for 1971 which is November and 1974 (4th quarter).

^cDerived as natural minus actual employment in agriculture.

^dNote that the annual flows are two-year averages to account for the timing problem (labor surveys are done sometime in the year).

^eLabor outflow estimates are adjusted for portion absorbed by the government sector. Adjustment factor is the proportion of private employment to total employment. Note that net labor in-flows are not adjusted since the government sector falls under non-agriculture (see text and footnote 39 for additional notes).

Sources of basic data: NEDA, Philippine Statistical Yearbook, Manila, 1980) and MCSO, Integrated Survey of Households (Manila, 19) for employment data.

lower labor absorption than in the previous period. Labor had to shift out of agriculture in the decade of the 1960's. Though agricultural growth continued to be based on increasing productivity on a limited land base, irrigation development by doubling and sometimes tripling cropping intensity together with the new seed fertilizer technology raised labor demand in rice. The generally more favorable prices of major export crops at least in the early 1970's must have also contributed to the apparently higher labor demand.

It should be emphasized, however, that labor demand in the non-agricultural sector would be a more important determinant of intersectoral labor outflows because the level of labor productivity, average wage, and average family income is still much higher in this sector. Labor will voluntarily transfer to industry if there are job opportunities. The fact that a significant part of the growing labor force remains in agriculture indicates a limited demand for labor in industry. Previous studies have already documented the relatively capital intensive nature of industrialization that was promoted by the structure of government policies (ILG, 1974). An estimate of the 1973 ILO Mission put the capital-labor ratio in all manufacturing at about P23 thousand per worker in 1969 prices. Our data show that even in years when the net labor outflow was positive the private capital outflow was far greater than enough to match this capital labor ratio.

It is obvious then that the objective of accelerating the industrialization process by artificially depressing agricultural incentives will increase the factor share of capital relative to labor in the total economy and hence worsen income distribution.

CHAPTER VIII

Summary and Conclusions

Price intervention policies in the broad sense, including industrial protection and exchange rate policies, have created an incentive structure that is significantly biased against agriculture. Before the 1970's, this bias was due mainly to the policy objective of promoting industrialization via tariff protection. During the 1970's, however, the agricultural sector became increasingly regulated leading, perhaps inadvertently, to an undervaluation of exportable products, especially sugar, coconuts, and logs, through export taxes, export quotas, special levies, and government monopoly of marketing. While prices of other agricultural products may not be substantially distorted, protection of manufactured inputs has introduced some measure of disincentive effect on their production. In contrast there are examples of substantial penalties on agricultural raw materials, depressing their prices more than enough to offset the penalty imposed by economic policies on agricultural processing.

Meanwhile, the penalty imposed on agriculture by the overvaluation of the peso has also been shown to be substantial and even a partial correction of this by foreign exchange adjustments have had a dramatic impact on agricultural terms of trade. Distortions in the price of

foreign exchange have been due both to the overall protection system and the tendency to delay foreign exchange adjustments to correct balance of payments disequilibrium.

Credit policies mainly through interest rate subsidies have not significantly altered the unfavorable economic incentives in agriculture caused by price intervention policies. Credit quotas and special credit programs have not prevented the decline in real loanable funds to agriculture in the 1970's. Borrowers allocate additional liquidity to activities where marginal profits or utility are highest, and cheap credit cannot overcome the disadvantage of depressed prices and profitability.

Public expenditure policies, however have tended to promote agriculture, particularly through extension, research, and irrigation development, all of which increase agricultural productivity. Expenditures on infrastructure in general will also benefit agriculture by expanding markets. Though these public expenditures have been concentrated in rice in the past, the emphasis in recent years has shifted to non-rice agricultural sectors.

The policy structure affecting agriculture is primarily influenced by the general objective of promoting industrialization. The basic problem is not in the objective but in the set of policy instruments used to attain this objective. Artificially depressing

agricultural prices to raise the profitability of the industrial sector will have negative long-run consequences on agricultural production and thus on the objectives of food self-sufficiency, increasing exports, and improving income distribution. Farmers are price responsive. Other studies have indicated that public investments and technological developments in agriculture have in part been induced by higher agricultural prices.

Constraining the growth of agriculture will also limit the speed of industrialization since the agricultural sector by its sheer size will continue to be an important source of capital, foreign exchange, and food for this effort, as well as a potential source of market demand for its products. Indeed, the analysis of comparative advantage indicates that agriculture in general offers socially profitable opportunities for providing these resources. This comparative advantage would be more effective in the absence of these policy biases. Price intervention policies, therefore, have led to inefficient resource allocation and hence lower economic growth. Moreover, while we have made no attempt to quantify the income distribution effect of these policies, it is perhaps fair to comment that subsidizing industrialization and urban consumption through implicit taxation of agriculture represents an additional burden on a sector that is characterized by relatively low per capita income.

The policy implication of our analysis is not simply to increase protection in agriculture but to reduce distortions created by economic policies in general. The broad reforms in the tariff and interest rate policies currently being instituted have a potentially favorable impact on the agricultural sector. The general reduction in tariff protection in manufacturing coupled with the policy of letting the peso float will reduce somewhat the extent of the bias against agriculture. Reforms in the financial system, including a more flexible interest rate policy may allow more financial resources to flow into agriculture. These reforms will improve the global economic policy climate for agriculture.

Turning to sector specific price intervention policies, we note that these have often been directed toward aims that, in themselves, are commendable. Among these are the promotion of processing or other use of raw agricultural products, the provision of food and other necessities to the poor at relatively low and stable prices, and the strengthening of the country's bargaining position in international trade. To these ends the government has imposed export taxes and quotas, various price control measures and, in some cases, government monopoly of marketing. The effect has generally been to depress agricultural prices, thereby harming incentives to production and reducing incomes of a large proportion

of the nation's poor families. What needs to be emphasized is that there are more efficient and more equitable ways of pursuing these objectives.

Consider first the processing or use in manufacture of raw agricultural products -- e.g., converting copra into coconut oil, corn into meat products, or raw cotton into textiles. These manufacturing activities can be subsidized directly through fiscal incentives of the BOI sort, instead of by depressing prices to farmers. There are two principal advantages of this alternative policy. First, the disincentive to production of the raw product is eliminated; and, second, the burden of the subsidy is borne by the general tax payer, rather than by poor farmers. There is a gain in both efficiency and equity.

With regard to the aims of providing cheap food and say, cooking oil, again it is not clear why the burden of subsidizing the urban poor should be borne by the rural poor. Furthermore, the urban rich gain along with the poor under the present system. A preferable alternative policy would emphasize subsidies to agricultural production to keep food supplies abundant, thereby benefiting both rural and urban poor, again at the expense of the general taxpayer, though the latter would also gain as consumer.

Strengthening the country's position in international trade is another policy objective that has led to more government inter-

ventions, specifically in directly taking over marketing though this may not be the only motive for its control of marketing. The case for this is, we think, rather weak. The Philippines is not in a position to influence world prices for even its major exports in the long run. To the extent that some degree of monopoly power exists, the ideal policy would be an export tax equal to the reciprocal of the estimated world demand elasticity for the product. An unfortunate by-product of the government's attempt to attain monopoly power in world markets has in some cases been the attainment of very substantial monopsony power. In ~~assessing~~ ~~and~~ ~~cotton~~, there is revealed a very strong indication that this power has been used to depress prices to the farmer.

In the case of the government marketing of rice and corn two of the most important agricultural products in agriculture, our studies indicate that in recent years domestic prices have been near border for both food grains. A key determinant of the domestic price of rice is the government's decision about the level of exports, while its import decision plays a key role in determining the domestic price of corn. Evidently, however, the government does not take into account in making these decisions the undervaluation of foreign exchange that is due to both industrial protection and balance of payments disequilibrium. This should seem surprising, since the government elsewhere in

its decision making is perfectly willing to place a premium on earning or saving foreign exchange. This is seen in the set of BOI incentives, in the price differential allowance for domestic components in the automobile industry, and in many other instances where the government indicates that it understands the real social value of foreign exchange. That it does not apply this in its own decisions in its monopoly control of rice and corn exports and imports is indicative of the government's unwillingness to treat agriculture on par with manufacturing, tourism and shipping, as foreign exchange earners and savers.

What would be a similar policy toward rice and corn, taking into account the premium that should be attached to foreign exchange? Rice exports should be expanded and corn imports reduced (gradually, of course, as supply responds to price) until both domestic prices are 20 percent above border prices, this being the minimum estimate of the proportion by which the peso is overvalued. Failure to do this means keeping the domestic prices of rice and corn below their social values. We hasten to add that these domestic prices are prices to producers, which could be accompanied by subsidies to consumers to keep prices at present levels. Again, as above, the argument is the same. It is better from the stand point of incentives to production and equity in income distribution to keep food and feed cheap in this way, rather than by depressing prices to farmers.

This approach, of course, simply tries to correct the distortionary impact of economic policies on domestic production of food staples and to satisfy the objective of keeping food and feed cheap. While a 20 percent protection rate is conservative compared to industrial protection, the absolute amount of the subsidy required to maintain a cheap staple policy would be tremendous up to about one fourth of the government budget. Limiting this subsidy to the poor segment of society (e.g., only corn for food and not for feeds) will reduce this but there may be difficult problems of enforcement. The government has to some limited extent reduce this penalty by input subsidies but whether through inputs or output subsidies, it is not likely that the government can manage to offset the penalties due to foreign exchange rate distortions. It is therefore necessary to adjust quickly to balance of payments disequilibrium and to reduce tariff protection on manufacturing to minimize the heavy penalty received by agriculture from an overvalued peso.

There are other important issues related to the growing nationalization of marketing of agricultural crops that has gone beyond staple foods. This typically has reduced instead of increased competition. With less incentive to minimize the unit cost of marketing, service to buyers and sellers will likely be less efficient. The private sector has also expressed concern about the uncertainties introduced by this system since it is easier to arbitrarily change prices. It has also provided a

means for raising implicit taxes that are difficult to account for and are more arbitrarily allocated. Government marketing monopolies may also hamper market adjustments to new economic opportunities. For example, government monopoly in rice exporting prevents the quality premiums in world prices from being reflected in the domestic market. Rice farmers and millers, therefore, have no incentive to produce rice with low percentage of brokers, limiting profitable exports. Domestic prices do not differentiate quality by this standard. The marginal cost of achieving better quality rice may be lowered by simply allowing private traders to export.

Finally, if the alternative policy approach set out above were adopted, the total taxation of agriculture, both explicit and implicit would be considerably reduced. This is beneficial insofar as disincentives to efficient production are reduced and obvious inequities are mitigated. Agriculture should, however, pay its share of the cost of government services and this is likely to require some strengthening of income and land tax collection as part of an overall reform. In other words, the above arguments have not intended to imply that agriculture was overtaxed per se: but rather that the means by which agriculture was taxed were inefficient and inequitable. Our study did not extend into the area of tax reforms, but this would represent one of the logical extensions of this research.

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